



HUNGER TASK FORCE

Photo Memo/Broadcast Opportunity

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BUCKS, PALERMO'S TIP OFF 2007-08 HOOPS SEASON WITH PIZZA PARTY AT ST. BEN'S, NOV. 2

What: The Milwaukee Bucks and Palermo's Pizza will commemorate tip-off of the Bucks' 2007-08 basketball season by throwing a pizza party for 350 guests at St. Benedict the Moor Community Meal Program in downtown Milwaukee, Friday, Nov. 2. Palermo's will donate all pizzas, and employees from the Bucks and Palermo's will serve food to St. Ben's guests, including cookies provided by Midwest Express Airlines, soda provided by Pepsi and milk provided by Kemps through Pick'n Save.

"Knowing St. Ben's long tradition of serving our less fortunate neighbors, we wanted to take an opportunity to serve dinner in celebration of the start of our regular season," said John Steinmiller, Bucks vice president of business operations.

"Palermo's Pizza employees are excited to volunteer at St. Ben's—we look forward to cooking up some pizza and making this a fun night," said Laruie Fallucca, Palermo's marketing director.

When: **5-6:30 p.m. Friday, Nov. 2**

Where: St. Benedict the Moor Community Meal Program, 924 W. State St.

Who: More than 350 guests to St. Benedict the Moor Meal Program, employees from the Milwaukee Bucks and Palermo's Pizza; volunteers from Hunger Task Force.

Visuals: Bucks and Palermo's employees serving pizza to 350 guests at St. Benedict the Moor meal program.

Hunger Task Force is an anti-hunger organization which believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve food security tomorrow.

St. Ben's Community Meal, a Capuchin ministry, provides nutritious meals, six days a week, to those who are homeless or at risk of becoming homeless. St. Ben's provides nourishment and counsel to over 2,000 individuals every week. Known as Milwaukee's largest pot luck dinner, civic and church groups throughout the Metro Milwaukee area bring in hot meals. St. Ben's also provides prevention-focused health care through its clinic, a partner with Columbia St. Mary's.