



**NOTE:** For more information or to set up an interview, photo or live broadcast at State Fair Park, contact Scott Schubert, HOG marketing director, at (414) 978-9435.

### **PHOTO OPPORTUNITY**

**Date:** Nov. 19, 2007

**Contact:** Charles Vestal (charles@hungertaskforce.org)

**Phone:** (414) 238-6474; cell phone: (414) 213-8299

## **102.9 THE HOG DEEJAYS TO BROADCAST NEARLY ROUND-THE-CLOCK FROM STATE FAIR PARK TRAILER DURING “THANKSGIVING HOG FOR HUNGER” FOOD DRIVE, NOV. 19-21**

**What:** Deejays from 102.9 The HOG (102.9 FM) will show their commitment to fighting hunger in Milwaukee by broadcasting live for 36 straight hours from a portable trailer at State Fair Park during the “Thanksgiving HOG For Hunger,” **5 a.m. Monday, Nov. 19-5 p.m. Wednesday, Nov. 21.** The HOG’s afternoon deejay The Gasman will be living in an RV in the State Fair parking lot through the event. Popular HOG deejays Bob and Brian will broadcast live from State Fair Park 6-10 a.m. Wednesday, Nov. 21.

Deejays will accept and encourage food and monetary donations for Hunger Task Force during that time. Hunger Task Force volunteers will be helping to accept food donations 6 a.m.-5 p.m. Monday, Nov. 19; and 8 a.m.-5 p.m. Tuesday and Wednesday, Nov. 20-21. This food drive, now in its 13th year, is traditionally one of Hunger Task Force’s largest holiday food drives. Last year food donations totaled 24,500 pounds and monetary donations from the HOG, its loyal listeners and its partners totaled \$31,979. Hunger Task Force will distribute all food to the hungry, free of charge.

**Who:** Popular HOG deejays, including Bob and Brian, Mindy Novotny, the Gasman and Bob Onan; Hunger Task Force volunteers; and donors pulling in to donate food and money.

**When:** **5 a.m. Monday, Nov. 19-5 p.m. Wednesday, Nov. 21.** Popular HOG deejays Bob and Brian will broadcast live from State Fair Park 6-10 a.m. Wednesday, Nov. 21.

**Where:** A trailer located northeast of the Pettit Center and 400 feet west of the I-94 sign at State Fair Park.

**Hunger Task Force** is an anti-hunger organization which believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve food security tomorrow.