



## HUNGER TASK FORCE

### MEDIA ALERT

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## **ROUNDY'S RESPONDS TO CRITICAL NEED, WILL DELIVER NEARLY 14,000 POUNDS OF PASTA TO HUNGER TASK FORCE, 10 A.M. FRIDAY, DEC. 7**

**What:** Responding to a critical need for dinner starch to feed Milwaukee's poor, **Roundy's will deliver nearly 14,000 pounds of pasta to Hunger Task Force at 10 a.m. Friday, Dec. 7.** The donation of shells, elbow macaroni, thin spaghetti and angel hair pasta ensures Hunger Task Force has adequate supplies of pasta for distribution to the poor beginning in January and running through the winter. This donation will help Hunger Task Force guarantee nutritionally rich food supplies to its network of food pantries, soup kitchens and homeless shelters. If not for Roundy's donation, Hunger Task Force would have had to purchase this food at considerable expense.

This is Roundy's third large-scale donation to Hunger Task Force this year—they responded to a shortage of protein with a delivery of soup in August and provided 300 turkeys for Hunger Task Force's Thanksgiving bin project in November.

Government supplies of commodity food to Hunger Task Force have dropped precipitously. In 2006-07, Hunger Task Force received 1.5 million pounds of government food, down from 2.3 million pounds in 2005-06 and 3 million pounds in 2001.

**Who:** Sherrie Tussler, Hunger Task Force executive director, and Vivian King, Roundy's, Inc. director of public affairs will be available for interviews.

**When:** **10 a.m. Friday, Dec. 7**

**Where:** Hunger Task Force, 201 S. Hawley Court

**Visuals:** **A Roundy's semi-trailer will pull into Hunger Task Force's loading dock and warehouse staff will use forklifts and pallet jacks to unload nearly 14,000 pounds of pasta into Hunger Task Force's warehouse.** Hunger Task Force will distribute the pasta to Milwaukee's poor, 100 percent free of charge.

**Hunger Task Force** is an anti-hunger organization which believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve food security tomorrow.