



NEWS RELEASE

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TAKE LAPS IN YOUR OWN VEHICLE, HELP FIGHT HUNGER DURING DRIVE THE MILE, SUNDAY, MAY 6

Milwaukee (May 2, 2007)—The Milwaukee Mile Speedway will host its once-a-year Drive The Mile event, allowing passenger vehicles to accelerate down the straight-a-ways and through the banked corners of America’s Legendary Oval on Sunday, May 6.

During the event, visitors can drive their car at moderated speeds three times around the famed Milwaukee Mile race track—a track driven in the past by such legends as A.J. Foyt, Dale Earnhardt, Mario Andretti and Wisconsin’s own NASCAR superstar Matt Kenseth. Participants can have their picture taken at the track and peruse the more than 200 cars in the classic car show in the NASCAR Busch Series garage area inside the track.

The Milwaukee Mile is one of the premier auto racing venues in the country. Motorized racing events date back to 1903, a full eight years before the first Indianapolis 500, making the Milwaukee Mile the oldest continually operating motor speedway in the world.

“This will be the fifth annual Drive The Mile event, and we are proud to carry on the tradition of providing non-perishable food items to our community through Hunger Task Force,” said Craig Stoehr, Milwaukee Mile chairman.

Drive the Mile is 11 a.m.-3 p.m. Sunday, May 6. It is a rain or shine event, with licensed drivers age 18 or older with valid vehicle insurance welcome to participate. There will be no admission fees for passengers, who can be any age.

Admission is \$15 and a donation of two non-perishable food items to benefit Hunger Task Force. Hunger Task Force will also accept monetary donations at the Drive The Mile event. Hunger Task Force will distribute all food to the hungry, free of charge.

Classic and collector car clubs are encouraged to attend and take their laps together between 8-10 a.m. before setting up for the sizeable car show. Car club prizes will be awarded in a number of different categories.

For more Drive The Mile information, visit www.milwaukeeemile.com/DriveTheMile.

Hunger Task Force is an anti-hunger organization which believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve food security tomorrow.