

HUNGER CONNECTION

New Headquarters!

Hunger Task Force Rocks Down to Electric Avenue

> Harley-Davidson Foundation Renews Commitment to The Farm

Meet Our FoodShare Advocates

Neighborhood House Fills Gap on Near West Side



SPONSOR

SINCE

POWERED BY HARLEY-DAVIDSON

53 ACRES

BUTTERNUT SQUASH, TOMATOES AND

What's on Tap for the 2022 Growing Season?

INCLUDING: APPLES, BEANS, BROCCOLI, CABBAGE, CANTALOUPE, COLLARDS, CORN, CUCUMBERS, KALE, LETTUCE, MUSTARDS, PEARS, PEPPERS, PUMPKINS, J

24 CROPS

/ SPINACH, YELLOW SQUASH, ZUCCHINI, ACORN SQUASH,

12 ACRE

2012!!

HUNGER TASK FORCE

Harley-Davidson Foundation Renews Commitment to The Farm

The Harley-Davidson Foundation has been The Farm's signature sponsor for the past 10 years. Their support, leadership and volunteerism has helped grow over five million pounds of fresh fruits and vegetables for the hungry.







This season, the Foundation has renewed its commitment to the Hunger Task Force Farm with a 3-year, \$1.5 million grant. We are thrilled to have their continued partnership in the fight against hunger and look forward to digging in with their dedicated volunteer teams.



To volunteer at The Farm, contact Jordan at 262.330.7653 or email jordan.leitner@hungertaskforce.org.

Meet Jordan -Farm Volunteer Coordinator

After a season working the fields as a Farm Hand, Jordan Leitner is excited to begin his role as Farm Volunteer Coordinator in 2022. This growing season, Jordan and The Farm team are looking to recruit 5,000 volunteers to plant, grow and harvest fresh produce to feed the hungry. Individuals, groups and organizations are all welcome!

WATERMELON.

"Being the Farm Volunteer Coordinator means I get to bring together people from all walks of life to work towards a common goal. People want to volunteer and make a positive change in their community where they see need. The Hunger Task Force Farm is a place for people to come together to do just that in a fun, engaging and active way." Hunger Task Force has a team of 15 FoodShare Advocates who connect people to this critical nutrition program, as well as a host of other resources. Our Advocates fight for people's FoodShare and civil rights, and ensure that all people receive dignified one-on-one support in a language they can understand. Our team speaks nearly a dozen languages—English, Spanish, Hmong, Lao, Thai, Burmese, Pashtu, Dari, Farsi and Urdu—and serves nearly 20,000 people each year.

Meet Our FoodShare Advocates











Ending Hunger since 2016



Ending Hunger since 2010







Ending Hunger since 2014









OUR FOODSHARE ADVOCATES SERVE **20,000+ PEOPLE** AND SPEAK NEARLY 12 LANGUAGES



Lisa Williams Ending Hunger since 2021



Fue Xiong Ending Hunger since 2009



Hunger Task Force has two main FoodShare Outreach locations in Milwaukee County

Alicia's Place 4144 N. 56th Street, Midtown Center 8:00 a.m. – 4:30 p.m. (M-F) 414.988.6501 Robles Self Service Center 723 W. Historic Mitchell Street 8:00 a.m. – 4:30 p.m. (M-F) 414.238.6484

Hunger Task Force Rocks Down to Electric Avenue

After a year of moving lots of food, construction projects and fantastic community support, Hunger Task Force officially transitioned to our new headquarters at 5000 W. Electric Avenue in West Milwaukee in early 2022.

This 120,000 square-foot building will now serve as the central site for all food bank operations, volunteerism, food donations and community engagement. We've bolstered our food storage capacity and increased our operational efficiencies, plus our staff are under one roof for the first time ever.

Thanks to local donors, volunteers and our hard-working staff, we made this move while maintaining our commitments to the community during a global pandemic.

We invite you to come tour our new home and see it in person!





▲ Client Services Room: The new building features a special Client Services Room, where our team can provide private, dignified services to families in need of assistance.



A Nutrition Education Kitchen:

Made possible by a \$500,000 gift from the Brian A. McCarty Family Fund, the Nutrition Education Kitchen will serve as a central site of nutrition education for local youth, pantry and Stockbox coordinators, and members of the community.

▼ Collaborative Offices:

The building's original, modest office space has been retrofitted into open, collaborative spaces for Hunger Task Force's teams.



Please update your records to reflect our new address:



5000 W.Electric Avenue West Milwaukee, WI 53219

Before

Food Bank:

The 100,300 square-feet of expanded warehouse space can store all our food and hold up to 3.7 million pounds of food at any given time.



Before



▲ Volunteer Action Center:

The building's new Volunteer Action Center will welcome over 10,000 volunteers annually to help build Stockboxes and sort healthy food.

Freezer/Cooler:

A gigantic 7,000 square-foot freezer and 2,000 square-foot cooler will provide ample storage space for frozen foods, Farm-fresh produce and dairy products.

Capital Campaign Update

After

Hunger Task Force launched a \$3.4 million capital campaign in April 2021. To date, we must raise \$293,000 to complete our campaign goal. Several donor recognition opportunities are still available, including the Community Engagement Center and Client Services Room. To schedule a tour, make a gift or discuss donor recognition opportunities, contact Jonathan Hansen, Director of Development, at 414.238.6476 or jonathan@hungertaskforce.org.



After

"We opened the pantry successfully during the worst part of the pandemic for Milwaukee," says Jeff Martinka, Executive Director. "We've been able to serve over 11,000 people since opening, and it's turned into a really important element of our community center."







Neighborhood House Fills Gap on Near West Side

Neighborhood House of Milwaukee has served the Near West Side community for over 75 years. However, it was only recently that the organization began operating a food pantry as part of its programming. Early in 2020, the closure of a long-standing pantry in the neighborhood left a noticeable gap in access to healthy food for residents. To address this need, Neighborhood House partnered with Hunger Task Force to add a walk-up, full-choice pantry to their operations.

"We opened the pantry successfully during the worst part of the pandemic for Milwaukee," says Jeff Martinka, Executive Director. "We've been able to serve over 11,000 people since opening, and it's turned into a really important element of our community center."

In an area widely regarded a "food swamp," the neighborhood distinctly lacks a proper grocery store offering fresh produce and nutritious staples. "This

neighborhood has some tough food-access issues," says Saige Matson, Food Pantry Manager. "People visiting the pantry are interested in feeding their families more nutritious meals. The food we receive from Hunger Task Force is always healthy and includes items we know our guests really like."

Right from the start, Neighborhood House adopted a "client choice pantry" model. A menu of healthy options is presented to guests, allowing families and individuals to choose preferred foods to fit their cultural tastes and needs.

Hunger Task Force is proud to work alongside Neighborhood House as they continue to serve the Near West Side, and the feeling is mutual with pantry staff. "Working with Hunger Task Force helps us operate at a higher capacity," says Matson. "It's so helpful to have such a responsive partner."



Stockbox Expands Statewide

During the pandemic, Hunger Task Force's Senior Services team has worked diligently to expand the Stockbox program to more seniors across Wisconsin. Stockbox is a healthy box of food delivered directly to low-income seniors each month. Thanks to many road trips and partner trainings, Hunger Task Force increased Stockbox distribution from 11 to 26 counties, for a total of 136 distribution sites serving over 9,400 seniors!

FOOD TO OVER





BADGER STATE BOX

Hunger Task Force Launches the Badger Box

Exciting news! Hunger Task Force has been chosen by the State of Wisconsin Department of Agriculture, Trade and Consumer Protection to administer \$15 million in federal grant funds to build a stronger, hunger-free Wisconsin. These funds-made available through the American Rescue Plan Act-will be used to build capacity at emergency food programs, feed local families and sustain local food systems.



In true Wisconsin fashion, we're building a food box called the Badger Box. Filled exclusively with dairy products, cheeses, meats, fruits and grains purchased from Wisconsin farmers and food producers, over 16,000 Badger Boxes will be distributed monthly from June to December through the Hunger Relief Federation. The Hunger Relief Federation has members representing all 72 Wisconsin counties and 10 Tribal Nations, so we've got the state covered!

The Badger Box program ensures that Tribal Nations and families in remote regions of the State will have access to healthy, culturally appropriate foods. It's a win-win for the Badger State!



One great way to support Hunger Task Force is through an estate gift. Today, estate gifts come in different shapes and sizes. Many estate gifts to a 501(c)3 nonprofit, like Hunger Task Force, have tax benefits for the donor and their heirs.

As you think about your legacy and causes you care about, please consider supporting Hunger Task Force through your estate.

For more information on making a planned or estate gift to Hunger Task Force, contact Herb Reichelt, Giving Manager, at 414.238.6483 or herb.reichelt@hungertaskforce.org.



5000 W. Electric Avenue West Milwaukee, WI 53219 Phone 414.777.0483

Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

OUR CORE VALUES

DIGNITY | JUSTICE COMPASSION | STEWARDSHIP

Hunger Task Force, Inc. is a charitable, 501(c)3 organization. Our Tax ID is 39-1345847.

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

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WE HAVE MOVED!



New Location. Same Mission.

Please update your records to reflect our new address:



5000 W. Electric Avenue West Milwaukee, WI 53219

www.HungerTaskForce.org info@hungertaskforce.org 414.777.0483