



HUNGER CONNECTION

Fresh & Local

Healthy Food for
a Healthy Summer



Supporting Healthy Eating for Young Families



Meet Up And Eat Up for Summer Meals



Senior Farmers' Market Nutrition Program



Pictured: Sarah Bressler, Farm Manager, Hunger Task Force

BIG GRANT to feed little kids!



Feeding kids is core to Hunger Task Force's mission. And over the next two years, we have a special opportunity to connect more infants and moms to the Women, Infants and Children program. Thanks to a special WIC Community Innovation and Outreach grant (WIC CIAO, for short) from the USDA through the Food Research & Action Center, Hunger Task Force will be able to focus more resources on making sure our community's most vulnerable kids have access to healthy food and formula.

Hunger Task Force's project was one of a handful selected nationally to carry out this important outreach. Our outreach work will focus on Milwaukee and key areas of Wisconsin, including Tribal lands and rural areas. The project will deploy innovative outreach and incentive strategies to increase enrollment in this important nutrition program.



Come and See What's Growing at The Farm!



Hunger Task Force is committed to supplying a reliable source of healthy, nutritious, locally grown produce to families, children and seniors in our community, and with summer here, Farm staff, along with volunteers, are busy seeding and planting crops for hungry families. This season, we are adding new culturally appropriate items such as Bok Choy, Napa Cabbage and jalapeño peppers in addition to 26 other varieties of fresh fruits and vegetables. After a successful trial of turnip greens last season, we are planting more to meet the high demand for leafy greens. Our goal is to grow and harvest over 500,000 pounds of fruits and vegetables for distribution to our diverse network of food pantries, shelters and meal programs.

Come and see the Hunger Task Force Farm in action! Join us, in September, for a farm tour as we traverse across 208 acres of farmland on foot and wagon, exploring how Hunger Task Force utilizes sustainable practices to build soil health and grow the most nutrient-dense, delicious food possible for our community. Tours are led by Farm Manager, Sarah Bressler and will be held on September 1 from 1:30 – 3:00 p.m. and September 23 from noon until 1:30 p.m. RSVP at sarah.bressler@hungertaskforce.org or call (414) 588-7842.

To schedule a farm tour, contact Sarah Bressler, Farm Manager, at sarah.bressler@hungertaskforce.org



MEET UP AND EAT UP!

SUMMER MEALS MILWAUKEE

School is out and summer is here! Hunger Task Force and our summer meals partners are excited to announce the return of free and healthy summer meals for families and their kids and teens 18 and under across our community this year - all summer long! Kids and teens can Meet Up on-site for summer fun and activities and Eat Up free and healthy meals in their local community.

Communities throughout Wisconsin are creating and improving access to summer meals by replicating the Hunger Task Force "Milwaukee Model," which brings key partners together to collaborate and organize local summer meal programs. This year, more than 20 Milwaukee County youth-serving organizations, city and county parks and school districts will collaborate and organize nearly 150 Meet Up And Eat Up meals sites throughout Milwaukee. All locations will boast "Meet Up And Eat Up" signs where children can receive up to three meals per day and will provide structured, educational and recreational programs.

Many meal sites include fun activities for kids and the whole family. All meals served are healthy and meet USDA guidelines. Families can text FOOD or COMIDA to 304-304 or visit our interactive map on www.HungerTaskForce.org/summermeals to find their nearest summer meals site. Thanks to our partners at No Kid Hungry and Kohl's for their support of feeding kids during the summer!



Text **FOOD** or
COMIDA to 304-304

Or visit our interactive map on
www.HungerTaskForce.org/summermeals
to find the nearest summer meals site.





Senior Farmers' Market Nutrition Program

The Senior Farmers' Market Nutrition Program is back this summer and there is great news for local seniors. First off, the value of the Farmers' Market Vouchers is increasing to \$35 per eligible senior, so there will be more funds to redeem for locally grown fruits, vegetables, honey and herbs at farmers' markets, roadside stands and community-supported agriculture programs.

Also, households are no longer limited to one set of vouchers—that means every eligible senior may apply! Seniors aged 60 and older (55 years or older for American Indians) who are Milwaukee County residents and meet the income eligibility requirements can complete the application online or by mail to receive their vouchers. Vouchers are available on a first-come, first-served basis while supplies last.



Visit www.HungerTaskForce.org/seniors or call 414.909.9101 for more information on the online or mail-in voucher options, printable applications and income eligibility requirements for the Senior Farmers' Market Nutrition Program.



Hunger Task Force Will Host Two In-Person Voucher Distributions This Summer

DATE	TIME	LOCATION	ADDRESS
Friday, July 7	9:00 a.m. - Noon	Abundant Faith Church of Integrity	7830 W. Good Hope Road
Thursday, July 13	9:00 a.m. - Noon	Wilson Park Senior Center	2601 W. Howard Avenue



INTRODUCING

the Harvest BOX

NEW REDEMPTION OPTION FOR 2023

Hunger Task Force is always working on new ways to provide local seniors with better access to fresh and healthy foods. Sometimes, getting to the farmers' market to shop and redeem vouchers is tough for seniors, so we worked with the State of Wisconsin to create a unique "Harvest Box" option for this year's Senior Farmers' Market Nutrition Program.

The "Harvest Box" is packed with \$35 worth of produce sourced from local Wisconsin farmers. Our very own Farm team and volunteers will be working with local producers to build the boxes on a weekly basis. Seniors can pre-order and select a pick up date of their convenience from August–October at Hunger Task Force. A full listing of the seasonal Harvest Box menus and pick up dates are available at www.HungerTaskForce.org/seniors. Harvest Boxes are limited, and seniors must pre-register for this redemption option.



**EACH HARVEST BOX
IS PACKED WITH
\$35 WORTH
OF LOCAL
PRODUCE**



Rollin' Freshness into the Community

Summer is the peak season for fresh fruits and vegetables, but with high grocery store prices, many seniors will skip purchasing these items. The Hunger Task Force Mobile Market – in partnership with Piggly Wiggly – continues to increase its footprint in Milwaukee County, now making more than 30 monthly stops at locations in food deserts and neighborhoods lacking grocery stores. This grocery store on wheels offers over 50 varieties of fresh and healthy food at a 50% discount and pulls up right to senior centers and community organizations.

Seniors shopping on the Mobile Market can also receive support from Anthem Blue Cross and Blue Shield – the signature sponsor of Hunger Task Force's Mobile Market. Anthem Blue Cross and Blue Shield provides weekly outreach and education on Medicare and Medicaid to seniors on-site.



Choice Model Serves Hope and Dignity to Families in Need



Project Concern is a non-profit community center serving low-income residents of Milwaukee County. With a mission to “compassionately provide a path to self-sufficiency by providing basic needs such as food, clothing and referrals to additional community resources,” Project Concern has been a longtime member of the Hunger Task Force emergency food network and in the community for nearly 50 years. The organization, located in the lower level of Nativity of the Lord Church in Cudahy, Wisconsin, has grown immensely since its inception in 1974. Today, it operates a food pantry, thrift store and resource center in its 8,500 square foot space.

In 2018, Project Concern became a Hunger Task Force MyPlate pantry and adopted the choice food model. As a MyPlate pantry, Project Concern follows the USDA-adapted model for healthy eating Hunger Task Force pioneered in Milwaukee and provides clients with nutritious food options like low-sodium vegetables, low-sugar fruits, lean proteins, whole grains and low-fat dairy. “The MyPlate model provides us with the framework of how to run our pantry and what foods to source and provide,” shares Patrick Higgins, Agency Director. “From foods we receive from Hunger Task Force, to food donations or items we must purchase, we purposely adhere to the MyPlate model and commit to offering healthier options.”

Project Concern has also embraced food choice – a service model allowing pantry guests to select

“The MyPlate model provides us with the framework of how to run our pantry and what foods to source and provide.”



culturally appropriate foods, meet individual health and dietary needs and select foods that are familiar and enjoyed just as they would in a grocery store. “This allows our patrons to shop and choose the food they want instead of being given pre-packed items.” The choice model is critical to reducing food waste and providing families in need with dignity and compassion.

“If you receive a pre-packed bag, you may receive items you already have, items you are unfamiliar with, or foods you may be unable to eat for health reasons,” shares Gevon Daynuah, Hunger Task Force Site Developer. “If you can choose your foods, you can select foods that align with your existing diet and pick foods that you feel confident cooking and enjoying.” The food pantry at Project Concern is one of many sites that has adopted this dignified approach to serving Milwaukee’s most vulnerable.



The Project Concern food pantry is open Monday, Wednesday, Friday and the first Saturday of each month. For more information visit projectconcerncudahy.org.



Free & Local... & Solar



5000 W. Electric Avenue
West Milwaukee, WI 53219
Phone 414.777.0483

Hunger Task Force believes that every person has a right to healthy food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

OUR CORE VALUES

DIGNITY | JUSTICE | EQUITY
COMPASSION | STEWARDSHIP

Hunger Task Force, Inc. is a charitable, 501(c)3 organization. Our Tax ID is 39-1345847.

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

Hunger Task Force receives support from all corners of our community. One of our newest sources of support is 94 million miles above us—the sun! Through a grant from RENEW Wisconsin and partnership with Legacy Solar Co-Op, Focus on Energy, Arch Solar and an anonymous donor, Hunger Task Force now has 165 solar panels on the roof of our food bank. These panels will help Hunger Task Force save on energy costs each year, giving us more resources to focus on our mission. At peak production during summer months, they generate 60% of the Hunger Task Force facility’s energy cost. Thank you to our partners for this gift of sustainability support!

Interested in supporting our sustainability needs? Contact Jonathan Hansen at jonathan@hungertaskforce.org or 414.238.6476.

Double Helping for Hunger



This Brewers’ season, there is double the reason to cheer on Milwaukee’s hometown team—Sargento’s Double Helping for Hunger is back! Each time the Brewers hit a double, Sargento donates \$200 to Hunger Task Force to fight hunger.

Big league thanks to Sargento for their outstanding support and leadership!

STOP! Summer Hunger



Hunger Task Force, TMJ 4 and WaterStone Bank are once again teaming up to feed kids and families this summer through the annual STOP! Summer Hunger campaign. This campaign comes at a crucial time when childhood hunger is at its peak after kids lose access to school meal programs.

From August 7 through September 1, you can support this special campaign at www.HungerTaskForce.org or tune in to TMJ 4 on August 24 for a special “Hype Day” to raise funds!

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Milwaukee Summer Festival Season is Back!



Check out these great admission promotions and join in on summer fun while supporting hungry families in our community. Save the date and join Hunger Task Force at summer festivals and fairs this summer. For a complete, up-to-date list of all summer festival promotions, visit www.HungerTaskForce.org/events.

United Ethnic Festivals

German Fest
Sunday, July 30
Noon – 3:00 p.m.

Donate 3 cans of healthy fruits and vegetables and receive free admission

Irish Fest
Sunday, August 20
8:00 – 11:00 a.m.

Donate 3 cans of healthy fruits and vegetables and receive free admission

Summerfest

Thursday, June 22
Noon – 3:00 p.m.

Donate 3 cans of healthy fruits and vegetables for free admission

 Johnson Controls

Thursday, July 6
Noon – 3:00 p.m.

The first 2,000 attendees to donate 3 cans of healthy fruits or vegetables receive free admission

 SILGAN



State Fair

Thursday, August 3,
10:00 a.m. – 4 p.m.

Donate 2 cans of healthy fruits and vegetables and receive admission for \$5

 WELLS FARGO

Digital promotion
Now – August 2

Make an online donation and receive a digital coupon for a \$2 ticket to Opening Day