

# FOODSHARE OVERVIEW

## Manitowoc County

### Manitowoc County Snapshot



### FoodShare Recipients

**6,093**  
People  
(November 2019)

**7.7%**  
of the county  
population

Average Monthly Benefit  
Amount per Person: 2018

**\$93.57**

\$107.03 in Wisconsin  
\$125.25 for U.S. SNAP\*\*

Average Monthly Benefits  
Distributed throughout  
Manitowoc County, 2018

**\$601,264**

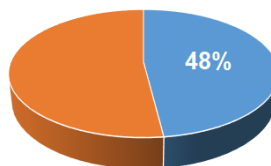
### What is FoodShare?

- ↳ FoodShare is the name of the Supplemental Nutritional Assistance Program (SNAP) in Wisconsin.
- ↳ This federally funded program enables hundreds of thousands of low-income adults, children, and seniors throughout the state with funds to purchase groceries.
- ↳ FoodShare is the state's leading anti-hunger program.

### Who Uses FoodShare in Wisconsin?\*



**42%** of recipients are children.

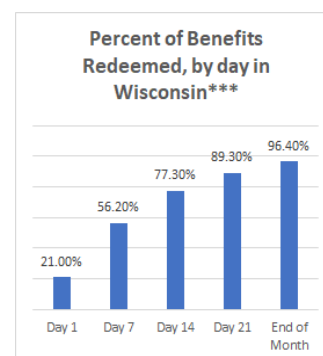
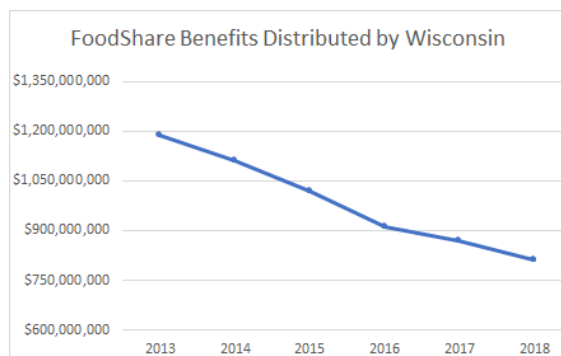


**48%** of families have at least one member who is elderly, blind or has disabilities.



**40%** of adult recipients are employed.

### FoodShare Benefits Distributed and Redeemed in Wisconsin



\* From Wisconsin Department of Health Services. November 2019. FoodShare Program at a Glance.

\*\* Based on the average benefit amount per person in Fiscal Year 2018.

\*\*\* Cumulative percentages reported. Source: Department of Agriculture report, "Benefit Redemption Patterns in the Supplemental Nutrition Assistance Program". April 2011.

# FOODSHARE OVERVIEW

## Manitowoc County

Median Individual Earnings

**\$34,303**

14th out of 72 counties



Unemployment

**3.3%**

equal to  
the U.S. rate of 3.3%

Latest data available from November 2019.

### Economic Impact



SNAP dollar

+



Grocer

=



### Economic Growth

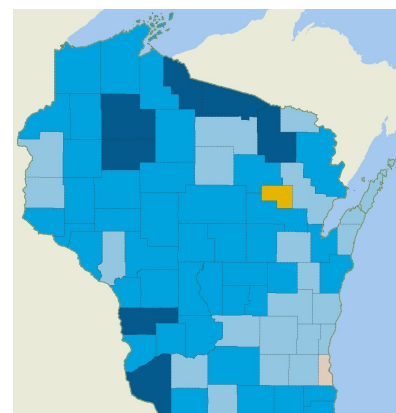
For every \$1 in FoodShare benefits,  
an additional **\$1.70** is used in the **local** economy.

### Wisconsin Poverty by County

Percentage of Poverty

	<10
	10-15
	15-20
	20-25
	≥25

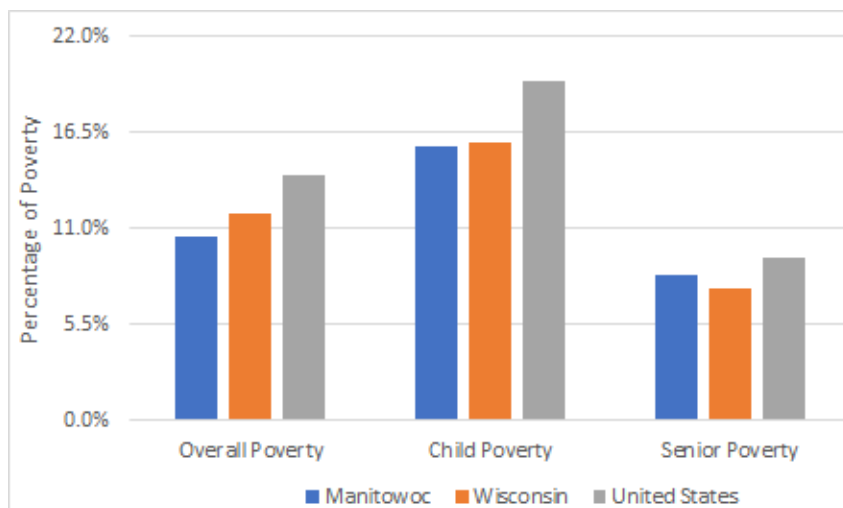
★ Manitowoc County: 10.6%



### Manitowoc County Poverty

- ↳ Manitowoc has a moderate level of poverty (10.6%), ranking it 30th out of 72 counties.
- ↳ Manitowoc has a moderate level of child poverty (15.7%), ranking it 41st out of 72 counties.
- ↳ Manitowoc has a moderate level of senior poverty (8.3%), ranking it 48th out of 72 counties.

### Child and Senior Poverty



Sources:

United States Census, 2013-2018 American Community Survey 5-Year Estimates  
 United States Department of Agriculture: Food and Nutrition Service  
 United States Department of Labor: Employment & Training Institution

Wisconsin Department of Administration  
 Wisconsin Department of Health Services  
 Wisconsin Department of Workforce Development

Contact Hunger Task Force at 414-777-0483 or visit [HungerTaskForce.org](http://HungerTaskForce.org) for more information.