

FOODSHARE OVERVIEW

Rock County

Rock County SNAPshot



FoodShare Recipients

20,949
People
(November 2019)

12.9%
of the county
population

Average Monthly Benefit
Amount per Person: 2018

\$106.98

\$107.03 in Wisconsin
\$125.25 for U.S. SNAP**

Average Monthly Benefits
Distributed throughout Rock
County, 2018

\$2,388,634

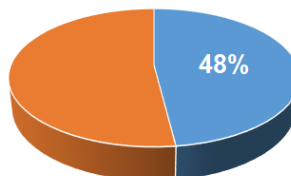
What is FoodShare?

- FoodShare is the name of the Supplemental Nutritional Assistance Program (SNAP) in Wisconsin.
- This federally funded program enables hundreds of thousands of low-income adults, children, and seniors throughout the state with funds to purchase groceries.
- FoodShare is the state's leading anti-hunger program.

Who Uses FoodShare in Wisconsin?*



42% of recipients are children.

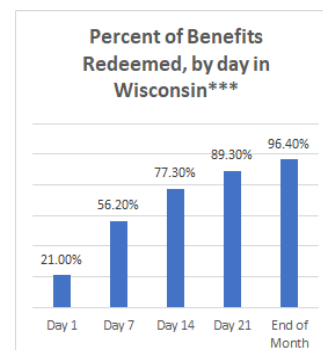
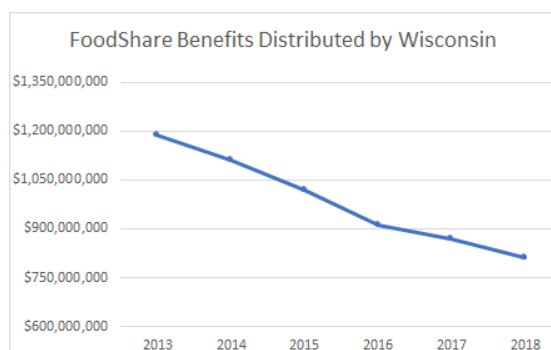


48% of families have at least one member who is elderly, blind or has disabilities.



40% of adult recipients are employed.

FoodShare Benefits Distributed and Redeemed in Wisconsin



* From Wisconsin Department of Health Services. November 2019. FoodShare Program at a Glance.

** Based on the average benefit amount per person in Fiscal Year 2018.

*** Cumulative percentages reported. Source: Department of Agriculture report, "Benefit Redemption Patterns in the Supplemental Nutrition Assistance Program". April 2011.

Median Individual Earnings

\$31,527

41st out of 72 counties



Unemployment

3.4%

3.0% above
the U.S. rate of 3.3%

Latest data available from November 2019.

Economic Impact



SNAP dollar

+



Grocer

=



Economic Growth

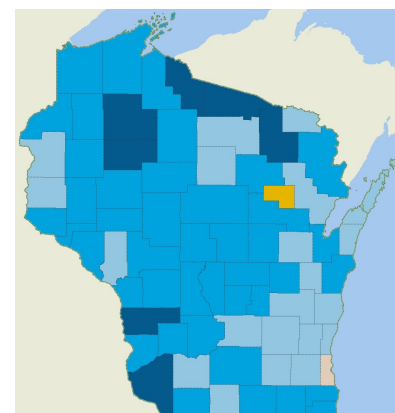
For every \$1 in FoodShare benefits,
an additional **\$1.70** is used in the **local** economy.

Wisconsin Poverty by County

Percentage of Poverty

	<10
	10-15
	15-20
	20-25
	≥25

★ Rock County: 13.6%



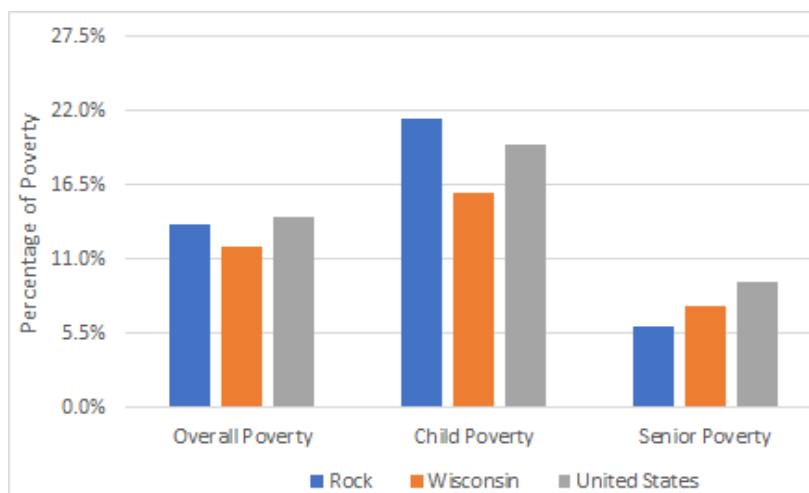
Rock County Poverty

➔ Rock has a high level of poverty (13.6%), ranking it 57th out of 72 counties.

➔ Rock has a high level of child poverty (21.4%), ranking it 63rd out of 72 counties.

➔ Rock has a low level of senior poverty (6.1%), ranking it out 13th out of 72 counties.

Child and Senior Poverty



Sources:

United States Census, 2013-2018 American Community Survey 5-Year Estimates
United States Department of Agriculture: Food and Nutrition Service
United States Department of Labor: Employment & Training Institution

Wisconsin Department of Administration
Wisconsin Department of Health Services
Wisconsin Department of Workforce Development

Contact Hunger Task Force at 414-777-0483 or visit HungerTaskForce.org for more information.