



HUNGER TASK FORCE

FREE & LOCAL

**HUNGER  
CONNECTION**

HungerTaskForce.org

HUNGER TASK FORCE  
**Food  
for  
Families**

sponsored by

**Johnson  
Controls**



# Give Thanks by Giving Back



2

**Harley-Davidson: Leading the Community in Generosity**



4

**Stories of Giving, During the Holidays and Year-Round**



5

**DONATE THIS!  
We need your healthy donations!**

# Harley-Davidson

## Renews Commitment to The Farm

Since its establishment as a Harley-Davidson Signature Program in 2012, The Farm's successful farm-to-food bank model has been recognized by the USDA and welcomed as an invaluable resource for our community.

We're excited to announce that Harley-Davidson has once again made their community a priority, helping Milwaukeeans in need with another 3-year sponsorship of the Hunger Task Force Farm!

Harley-Davidson's dedication to The Farm has supported several exciting accomplishments over the years, including:



**4.2 MILLION POUNDS**  
OF FRESH PRODUCE GROWN AND  
DISTRIBUTED TO FAMILIES  
ABSOLUTELY FREE OF CHARGE



**25,000+ COMMUNITY**  
**VOLUNTEERS**  
ENGAGED IN WEEDING, SEEDING  
AND HARVESTING ON THE FARM



**11,200 LOW-INCOME CHILDREN**  
EDUCATED IN HEALTHY EATING  
HABITS AT OUR FULL-SCALE  
DEMONSTRATION KITCHEN



**82 ACRES OF NATURAL AREAS**  
PROTECTED AND RESTORED,  
INCLUDING OAKS SAVANNAH,  
WETLANDS AND PRAIRIE

With the help of Harley-Davidson, we're excited to keep up this good work and help our community thrive.



### HARVEST IN FULL SWING

The Farm's fields are bursting with produce! The autumn harvest is just around the bend, but here's a look at what we've grown and harvested for hungry Milwaukee families so far:

**19,778** Pounds of Red & Green Cabbage

**15,708** Pounds of Zucchini & Summer Squash

**34,294** Pounds of Sweet Corn

>> Dig in for a good cause and support The Farm in the height of harvest season. Give a gift today at [HungerTaskForce.org](http://HungerTaskForce.org).

# EXCITING FALL EVENTS

There are many ways to help feed Milwaukee's hungry this season. When you donate to Hunger Task Force during the holidays, you'll feel good and have fun, too!



**REXNORD**

## Rexnord Turkey Ticker Challenge November

The Grand-Daddy of all Gobblers is back! Rexnord is matching every turkey donation all month long through the epic Rexnord Turkey Ticker Challenge. Help us put a ton of festive birds on the table for local families!



## CBS 58 Thanksgiving Drive-Thru Food Drive November 21

CBS 58, the Brewers Community Foundation and Hunger Task Force are once again joining forces the day before Thanksgiving to collect your healthy food donations at Miller Park! Drive thru to meet local celebrities and get great giveaways in the shadow of our hometown ballpark.



## WISN 12 Food For Families Phone Bank November 20 - 21

Dial in the help this holiday season! We're going live on air to raise funds for the hungry. WISN 12 personalities, community volunteers and zany mascots will be standing by to take your donations over the phone.



## Milwaukee Turkey Trot November 22

Need a new Thanksgiving Day tradition? Before you sit down to feast with your family, get in some exercise while supporting Hunger Task Force. Register for the Turkey Trot today for 5K or 8K Run/Walk options!

# A New Season!

# Food For Families

Hunger Task Force and our friends at Johnson Controls are thrilled to launch another year of the Food For Families food drive. Milwaukee: step it up and make this year's campaign the best yet!

Local schools are getting ready to fill entire buses with food. Businesses and organizations are plotting intense office food drive competitions. Individuals are donating healthy food on their way out of local grocery stores, dropping off turkeys at our food bank or simply writing a generous check to support local families during the holidays.

## Here are two easy ways you can get involved:



**HOST A MYPLATE FOOD DRIVE:** Put a twist on your food drive this year and focus on one specific healthy food item. Pass on the ramen noodles and chips, and make your donations 100% healthy! Check out the preferred food items we're looking for this year on the next page.



**DONATE MONEY:** Cash is king! If you're just too busy during the holiday season, make a monetary donation online or send in a check. It is the easiest and best way to help. We'll use your gift to buy full truckloads of healthy foods like milk and peanut butter.



Host a food drive or make a secure, online donation today at [HungerTaskForce.org](http://HungerTaskForce.org).



## Why We Give Back

Lygere Panagopoulos is an avid yogi and bank retiree who enjoys working a variety of fun jobs in retirement. She is also a dedicated supporter of Hunger Task Force, as she has been for many years. Her gifts have fed hungry families, children and seniors. She has also generously chosen to name Hunger Task Force in her will so we can continue to feed families into the future.

**“I’ve always believed that kids cannot learn in school if they’re hungry. That’s why I started supporting Hunger Task Force.”**

– Lygere Panagopoulos

Lygere also recently toured the Fresh Picks Mobile Market to learn firsthand how important it is to help seniors get access to healthy, fresh food.

“Hunger Task Force serves so many people in our community in so many ways. I love their mission and strongly encourage others in our community to donate and support their work, both during the holidays and year-round!”

# » DONATE THIS!

We 🙌 need 🙌 your 🙌 healthy 🙌 donations!

Gone are the days of grabbing old cans from the back of the pantry and unhealthy ramen noodles from the grocery shelf.

Be thoughtful about your holiday donations this season. Families receiving help from a pantry get a 3-day emergency supply of nutritious food to feed themselves and their children. Treating these families with dignity by providing them healthy, nutritious options is paramount to Hunger Task Force's mission and our duty as a community.

These 3 food categories are what we need this season!



Low Sodium Green Beans and Corn



Canned Tuna and Chicken packed in water



Low Sugar Breakfast Cereal

## » WHY DID WE CHOOSE THESE ITEMS?

1. Families receiving help from a pantry receive a 3-day emergency supply of food. Ensuring the distribution of healthy foods in a dignified way is one of Hunger Task Force's top priorities.
2. Hungry families often cannot afford more expensive items like cereal and canned meat on a meager budget. These foods provide the nutrition they can't get elsewhere.
3. Hunger Task Force purchases truckloads of food to meet the shortfall of these donations in our inventory. A cash donation helps purchase and provide these 3 healthy food items.

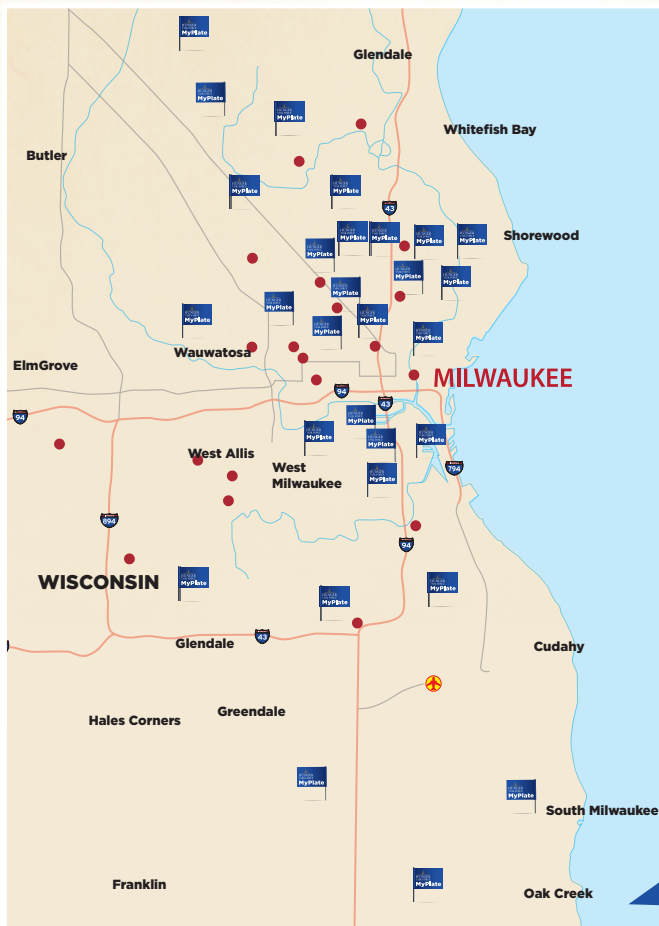
While all healthy MyPlate donations are important, we're asking you to donate these specific items so Milwaukee families have plenty of healthy food to eat as we move into the holiday season.



» **CASH IS KING!** When you make a cash donation, it ensures that we can allocate those funds to shortfalls in food donations.

# Hunger Task Force's MyPlate Pantry Network

As Milwaukee's Free & Local food bank, Hunger Task Force distributes food to more than 260 unique food pantries, meal sites, homeless shelters and senior centers in the Milwaukee area completely free of charge.



Because poverty, hunger and poor health go hand-in-hand, Hunger Task Force began converting its network of food pantries into MyPlate Food Pantries in February 2017. These MyPlate Food Pantries offer MyPlate foods and introduce individuals and families to healthy alternatives through sampling and food demonstrations.

The newest addition to the MyPlate family is Salvation Army at Cold Spring, located at the intersection of 29th Street and Cold Spring Road on Milwaukee's south side.

**“Hunger Task Force and the Salvation Army’s missions correspond and we look forward to collaborating and helping neighbors in a dignified way.”**  
 – Carolina Yanez of Salvation Army

“We interact daily with neighbors whose high level of need often goes unnoticed in the community,” said Carolina Yanez of Salvation Army.



**= MYPLATE FOOD PANTRIES**

>> Your healthy food donations stock MyPlate Food Pantries with the types and amounts of food needed to support the hungry in their neighborhoods. This Food For Families season, choose items like green beans, canned chicken and low sugar breakfast cereal as we work toward a network of 100% MyPlate.

# HUNGER TASK FORCE LOVES DOUBLES



## An exciting new team has formed to end hunger!

Sargento and the Milwaukee Brewers have been working together all season long to help hungry families through the new Double Helping For Hunger program. This Brewers season, each time a player hits a double at Miller Park, Sargento donates \$200 to Hunger Task Force. As we near the end of the season, the Brew Crew has already amassed more than 100 doubles. This remarkable teamwork

will put food on the tables for thousands of Milwaukee families, and the more doubles—the better!

## HUNGER RELIEF FUND OF WISCONSIN



## When it comes to workplace giving, the best choice is The Hunger Relief Fund of Wisconsin!

The Hunger Relief Fund of Wisconsin is a federation of over 20 Free & Local anti-hunger organizations in Wisconsin. These food banks, food pantries and community organizations provide healthy food absolutely free of charge, and are committed to ending hunger in their local communities. Hunger Task Force administers the fund on a voluntary basis, so 100% of your gift goes toward feeding local families.

Choose Hunger Relief Fund this fall or write us in on your workplace giving form. Help end hunger in Wisconsin.

**Contact Bard Meier at (414) 238-6470 to include Hunger Relief Fund in your workplace giving options.**



## HUNGER TASK FORCE

### FREE & LOCAL

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Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

Hunger Task Force, Inc. is an equal opportunity employer and provider. We do not discriminate on the basis of sex, race, religion, age, sexual orientation, marital status, national origin, ancestry, citizenship, or disability, or any other category protected by law.

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

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Make a donation online:  
[HungerTaskForce.org](http://HungerTaskForce.org)



It's not too soon to stock up on holiday cards for your loved ones! Spread that holiday cheer when you send Hunger Task Force Holiday Cards, each featuring custom work by a local artist.

The best part? All proceeds benefit Hunger Task Force, so you're helping your community while checking something off your list.

>> Order Hunger Task Force Holiday Cards Oct. 1 through Dec. 31 at [HungerTaskForce.org](http://HungerTaskForce.org)!