

MATCH MADNESS MIKE TO END HUNGER



MATCH MADNESS MIKE *is back!*

MARCH 1-10

3
Double Your Gift:
Match Madness MKE

The logo for Match Madness MKE is displayed, featuring the text 'MATCH MADNESS MKE TO END HUNGER' in a stylized font. Below the logo is a graphic of a city skyline with the text 'DONATIONS DOUBLED' at the bottom.

4
BLOCK OUT HUNGER:
Get in the Game!

A stuffed deer with brown fur and antlers is shown. It is wearing a white t-shirt with the word 'BULKS' printed on it in a bold, black, sans-serif font.

6
No Child Should Go
to School Hungry

A close-up photograph of a young child with dark hair and a wide smile, showing their teeth. They are wearing a grey long-sleeved shirt.

WHY IS **FREE & LOCAL** IMPORTANT?



HUNGER TASK FORCE
HEALTHY FOOD
SINCE 1974

HUNGER TASK FORCE
FREE & LOCAL
HungerTaskForce.org

Hunger Task Force is Milwaukee's Free & Local food bank. That means that when the going gets tough, Hunger Task Force is there, providing the most basic of needs—healthy emergency food—to folks facing hard times. From families suffering a furlough to seniors on fixed incomes or facing disability, Hunger Task Force helps them all, making sure no one in Milwaukee is without the nutritious food they need to stay safe.

Our Free & Local promise means that every pound of food is always provided 100% free of charge. We always carry out this important work by observing the dignity of those we serve, and we rely upon the compassion of friends like you to help us get there. During Match Madness MKE, every gift to Hunger Task Force is matched, so you have a special opportunity to double your impact right now. Make a gift today to replenish Hunger Task Force's strength to serve!

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MILWAUKEE'S M
RETURNS TO



DOUBLE OUR GIFT

**MOST EPIC MATCHING CHALLENGE
TO DOUBLE YOUR DONATIONS!**

MATCH MADNESS MKE TO END HUNGER

From March 1-10, all donations to Hunger Task Force will be matched, dollar-for-dollar. Local donors have built a matching pool of funds so you can take your gift to the next level and feed local families facing hunger this spring.

There are three easy ways to get your gift matched:

1. **Donate online or send a gift in the enclosed envelope by March 10.**
2. **Donate in person at Hunger Task Force. Tell us you want your donation matched!**
3. **Call our phone bank at 414.777.5801 on Thursday, March 7. Volunteers will be standing by at CBS 58 to take your donation over the phone.**

This year's Match Madness MKE campaign is more important than ever. Hunger Task Force has been stretching its resources to make sure that kids and families have access to healthy foods during difficult times. Your support through this campaign will take your gift twice as far!

For more information on Match Madness MKE and how you, or your company, can get involved, visit HungerTaskForce.org or contact Jonathan Hansen, Director of Development, at 414.238.6476 or jonathan@hungertaskforce.org.



EARTH DAY ON THE FARM



On April 22, The Farm, powered by Harley-Davidson, will celebrate Earth Day and our commitment to keep our earth and community healthy. As stewards of The Farm, Hunger Task Force is committed to sustainable and environmentally-friendly practices as we fulfill our mission to help our community. In addition to growing 25+ varieties of fresh produce, The Farm also protects over 100 acres of natural areas along the Root River, made possible by gifts from the community. This Earth Day, make a donation to help us grow and give back. Give online at HungerTaskForce.org/Farm in honor of Earth Day 2019.



BLOCK OUT HUNGER

For the fourth consecutive year, Cousins Subs and the Milwaukee Bucks are taking the court to Block Out Hunger. This season, Cousins will donate \$50 to Hunger Task Force for every blocked shot made by a Bucks player. Funds will directly support Hunger Task Force in its mission to provide healthy and nutritious food to those in need by supplying 45,000 pounds of milk to the nearly 50,000 Wisconsin families we serve each month.

You can get in the game - track the Bucks' progress at bucks.com/blockouthunger.



GET YOUR WORK GLOVES ON!

Come dig in with us on The Farm! Say goodbye to winter with fresh air, sunshine and the peacefulness of being outdoors. The Farm's annual workforce is made up of thousands of community volunteers annually and we need your help, so sign up today!

Volunteer at The Farm:

- Plant, tend and harvest fresh fruits and vegetables
- Restore the Hidden Oaks Savanna and other natural areas
- Cultivate and harvest the School Garden
- Support Nutrition Education classes during school fieldtrips (special times)

The 2019 growing season runs May through October. Three-hour shifts are available Monday through Saturday. Contact Sarah Anderson at 414.238.6499 to sign up!



COMMUNITY PARTNER SPOTLIGHT

Over the past 11 years, Northwestern Mutual has made volunteering a top priority at Hunger Task Force. Team Leader for recruiting groups, Mark Meunier, has gathered 1,640 volunteers to complete 4,957 hours of volunteer time since landing the position in 2008. From food sorting to building Stockboxes for seniors, to helping at the annual Stamp Out Hunger Food Drive, Northwestern Mutual volunteers have handled, collected, sorted and built more than 1.5 million pounds of food under Mark's care.

Thanks to Northwestern Mutual volunteers and their continued support of Hunger Task Force. We've enjoyed working with Mark and look forward to the next 11 years of gracious giving!



No child should go to school hungry.

Hunger takes a physical, mental and academic toll on children. Abundant research shows that hungry students have poorer academic and health outcomes. Worst of all, Wisconsin currently ranks last in the nation for schools that offer breakfast to our children.

As an advocacy organization with its roots in school breakfast for students, Hunger Task Force is turning the focus to school breakfast participation during this year's annual National School Breakfast Week, March 4-8.

WISCONSIN SCHOOL BREAKFAST CHALLENGE

Hunger Task Force is partnering with Share Our Strength's No Kid Hungry Campaign and the Wisconsin Department of Public Instruction (DPI) to sponsor the Wisconsin School Breakfast Challenge—a contest to increase school breakfast participation for students statewide. Winning schools will be announced during National School Breakfast Week in March 2019.

STUDENT SCHOOL VIDEO CONTEST

One of our greatest resources in our state is our children. Hunger Task Force and DPI are partnering to provide a creative and innovative opportunity for Wisconsin students to shine with the 2nd annual **School Breakfast Rocks!** student video contest. Students from schools all across Wisconsin are submitting videos to show the importance of breakfast. Want to see the best of the best from across the state? Check them out at: HungerTaskForce.org/school-breakfast-challenge





HUNGER TASK FORCE

FREE & LOCAL

201 S. Hawley Court
Milwaukee, WI 53214
Phone 414.777.0483
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Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

Hunger Task Force, Inc. is an equal opportunity employer and provider. We do not discriminate on the basis of sex, race, religion, age, sexual orientation, marital status, national origin, ancestry, citizenship, or disability, or any other category protected by law.

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

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TRADE MITIGATION PROGRAM

The United States Department of Agriculture is helping support American agriculture through a new program called the Trade Mitigation Program (TMP). American farmers suffered economic hardship when the foods they produced for export weren't sold to foreign markets due to trade and tariff wars. Solving two problems at once, the Federal Government bought the excess foods and is redistributing them to food banks and school meals programs to aid domestic hunger relief through TMP.

In addition to our regular allocation of emergency food, Hunger Task Force is also receiving extra semi-truckloads of fresh fruits, milk and lean meats as part of TMP. These foods then accompany our existing deliveries to Milwaukee's emergency food pantries, soup kitchens, homeless shelters and senior centers. The additional relief is helpful because many FoodShare recipients received their benefits either early or late as a result of the government shutdown. Hunger Task Force has been able to reassure the community that we have food in adequate supply and are prepared to help during this difficult time.

Still, we need support in the form of volunteers—to help distribute the food—and funds to provide refrigeration to store the extra food. Plus, our delivery team is working overtime, so we are looking for qualified drivers who have a Class A or Class B CDL! Check out the open position at HungerTaskForce.org/employment.

If you can help meet the cost of purchasing a commercial grade, two-door fridge (at approximately \$3,500), you can assure that a food pantry in your neighborhood has the capacity to serve people close by. Donate today at HungerTaskForce.org.



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Make a donation online:
HungerTaskForce.org



SAVE THE DATE!

The nation's largest single-day food drive is coming up on Saturday, May 11. Fill your blue plastic donation bag with plenty of healthy, nonperishable foods like canned fruits in 100% juice, low sodium canned vegetables and no sugar added breakfast cereal. Then leave it out for your local letter carrier to pick up!

**SATURDAY,
MAY 11**