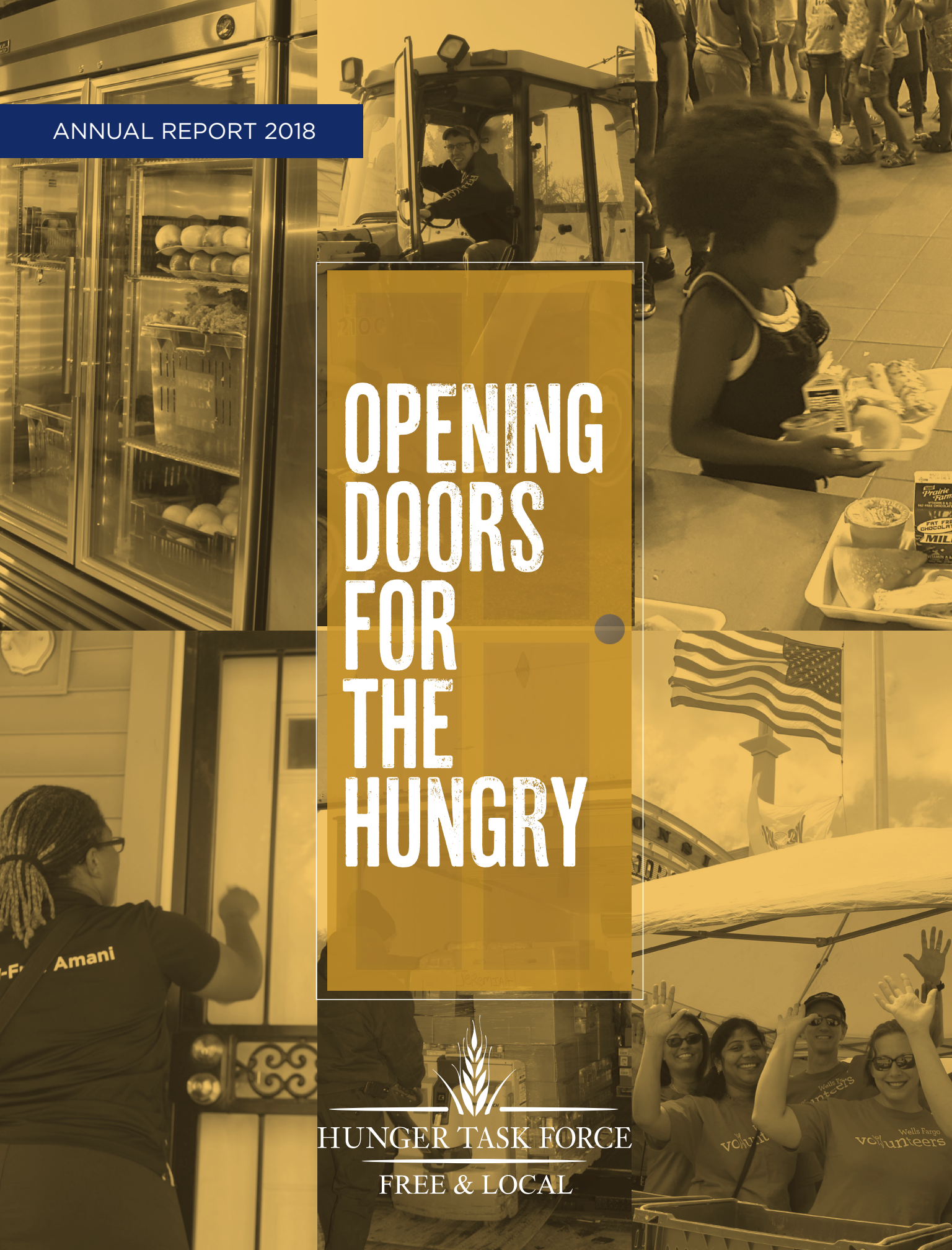


ANNUAL REPORT 2018

OPENING DOORS FOR THE HUNGRY



HUNGER TASK FORCE
FREE & LOCAL



An aerial photograph of a modern bridge with a distinctive orange arch design spanning a river. In the background, there is an industrial area with various buildings and a tall, prominent brick chimney. The sky is clear and blue.

HUNGER:

**RIGHT
OUTSIDE
OUR
DOOR**

FREE

Hunger Task Force is Wisconsin's anti-hunger leader. We feed people today and end future hunger through public policy leadership. Every day, we work with individuals who are struggling to close the door on hunger.

In 2018, we upheld our commitment to sustain a network of qualified local charities with healthy food. Our Annual Report demonstrates strength in feeding the hungry through strong management of our food bank. Our sources of food and funds were diverse, including both local and federal support. However, we must also rely on donations from corporations, foundations and individuals to purchase foods when there are shortfalls. The Farm made great strides this year in increasing sustainability in agricultural methods, producing fresh fruits and vegetables of the highest quality.

Hunger Task Force remains proudly independent, free and local. We continue to uphold our mission of never charging any group for the work that we do or the food that we provide.

Ending future hunger is very challenging work. Although Wisconsin produces enough food to feed all of its people, hunger remains persistent in our state... especially in Milwaukee. Public policies that limit who can receive FoodShare—the government's leading anti-hunger program and our best defense against hunger—have increased poverty, hunger and homelessness. Wisconsin ranks 50th in the nation for student participation in school breakfast, while seniors remain vulnerable to chronic hunger with their fixed incomes. In response, our advocacy team works every day to monitor the ill effects of public policies and improper administration of the public programs that are intended to deliver aid.

We organize, educate and inform community leaders on strategies and effective programs that can provide appropriate relief, because no one should be hungry in the Dairy State.

Hunger Task Force staff and volunteers are experienced and expert in managing difficult circumstances. Supporters, donors, partners, friends and the general community can continue to rely upon us to remain the strong, secure institution that meets Milwaukee's basic needs with dignity and compassion.



Sherrie Tussler
Executive Director



AND LOCAL



**FOOD
BANK:**

**KEEPING
OUR
DOORS
OPEN**



Hunger Task Force again sustained its commitment to supplying healthy foods to Milwaukee's Free & Local network of independent charities over the past year. In Milwaukee County, this meant that 70 emergency food pantries, soup kitchens and homeless shelters received a stable, consistent and adequate supply of food to meet requests for assistance, delivered directly to their door.

>> MY PLATE

Hunger Task Force continued expansion of its healthy eating initiative, MyPlate, in 2018 with an increase of 18 pantries to MyPlate operations. MyPlate food pantries supply only healthy foods and subscribe to a nutrition policy that assures people in need receive foods that respect their household size, dietary restrictions, religion, culture and personal preferences.

>> PROGRAMS

Children and seniors are especially vulnerable to hunger and Hunger Task Force helps locally through well-run federal nutrition programs. The Summer Meals program for kids and the Stockbox commodity program for seniors provide healthy, accessible options.

In its third year of operation, the Fresh Picks Mobile Market provided access to affordable fresh produce, meat and dairy in high need areas throughout Milwaukee County through a partnership with Pick 'n Save.

Together, this network is opening their doors to feed Milwaukee's hungry and serve families with dignity.



9,500 SENIORS

RECEIVED A MONTHLY STOCKBOX OF HEALTHY FOODS, FREE OF CHARGE



WITH FUNDING FROM KOHL'S DEPARTMENT STORES,

130 SUMMER MEAL SITES

THROUGHOUT MILWAUKEE PROVIDED MEALS TO CHILDREN AND THEIR FAMILIES

IN 2018, HUNGER TASK FORCE DISTRIBUTED
FOOD, EQUIPMENT & CASH GRANTS

REPRESENTING AN INVESTMENT OF
\$7,806,380.61

IN THE EMERGENCY
FOOD SYSTEM





THE FARM: HARD WORK OPENS DOORS



>> THE FARM

In support of healthy eating, The Farm, powered by Harley-Davidson, grew and harvested 475,000 pounds of high quality produce including apples, peppers, zucchini and much more. Staffed by seven local farmers and thousands of volunteers, The Farm grew healthy, fresh fruits and vegetables from May-November and distributed them through the doors of Milwaukee area food pantries.

>> INNOVATION

The Farm made significant strides towards sustainability in 2018 by installing Subsurface Drip Irrigation technology. This system will increase production through more controlled delivery of water and fertilizer. It also has the ecological benefits of conserving water resources by at least a third, while also reducing the risk of runoff and erosion. The Farm also took a big step in weed management by introducing mechanical cultivation equipment, reducing our reliance on manual weeding.

>> NUTRITION EDUCATION

Local students flocked to The Farm last year as part of Hunger Task Force's nutrition education program, which includes in-class and field trip opportunities. Thousands of local students walked through the doors of The Farm's demonstration kitchen to learn about nutrition and healthy eating while cooking with fresh produce from the school garden.



250 STUDENTS
PER WEEK RECEIVED
NUTRITION EDUCATION
AT THE FARM OR IN THE CLASSROOM



4,600+

COMMUNITY VOLUNTEERS

WORKED TO SEED, PLANT, CULTIVATE AND HARVEST PRODUCE



COMMUNITY-
DRIVEN
HUNGER
RELIEF:

DOORS OF
OPPORTUNITY



>> COMMUNITY SUPPORT

Community doors opened wide for hunger relief in 2018. Hunger relief is community-driven and locally-supported work, and Hunger Task Force has proven year after year that local people solve local problems. Community investment from individuals was at an all-time high. Our unique combination of active volunteerism and individual investment in our work allows Hunger Task Force the capacity to decisively identify and address community need.

>> EVENTS

The Wisconsin State Fair demonstrated its power to touch fairgoers by delivering 94,000 pounds of pears and peaches during Wells Fargo \$2 Day. This drive proved that the community was listening when Hunger Task Force requested healthy food items in order to combat childhood hunger. Hunger Task Force is consistently supported by area events that help people feed the hungry while having fun by offering discounts or promotional admission through event doors.

>> GENEROSITY

There are so many individuals, foundations and corporations that provide ongoing and consistent support to sustain Hunger Task Force that we simply can't name them all. Gifts, large and small, assure our sustainability and we are truly thankful to work for a community of generous and thoughtful donors.



LOCAL INDIVIDUALS GAVE
\$2.2 MILLION
TO HUNGER TASK FORCE

THE GIFT MOST OFTEN DONATED WAS



SHOWING EVERY ONE PERSON
MAKES A DIFFERENCE



67 EVENTS OCCURRED IN 2018
GARNERING



722,000 LBS



OF DONATED FOOD TO HELP
THOSE IN NEED

ADVOCACY: KNOCKING DOWN DOORS



2018 was an active year for reforms to the FoodShare Program. This federally-funded nutrition assistance program is the largest safeguard our communities have against hunger. In Wisconsin, changes to FoodShare have decreased the number of people eligible for help and deepened poverty for many. Work requirements have resulted in a loss of food buying power for nearly 46,000 people in Milwaukee County, and while unemployment drops, wages are not lifting people above the poverty line. Our advocacy team continues to monitor and report on these outcomes to key decision makers and the media.

>> FOODSHARE OUTREACH

Our FoodShare Outreach Team helps bridge this gap by offering assistance to individuals, families and seniors who are FoodShare-eligible. Vulnerable groups are at the biggest risk, including seniors, people living with disabilities, veterans, people with limited English proficiency, people who are homeless and college students. We helped these groups understand their rights and responsibilities and apply for FoodShare.

>> SCHOOL MEALS

Committed especially to ending childhood hunger, Hunger Task Force partners with the Milwaukee Public Schools to feed students citywide through the effective use of the School Breakfast Program, the National School Lunch Program and the Child & Adult Care Food Program, which offers suppers after school and outside school hours. These programs provide federal funding to serve healthy meals. In 2018, Hunger Task Force organized a campaign to offer higher quality food at meals and address student concerns for dignity by assuring that meals were served with proper utensils and on trays or plates.

NEARLY
16,000
PEOPLE WERE HELPED
BY THE HUNGER TASK FORCE
FOODSHARE OUTREACH PROGRAM



77,000+

**MILWAUKEE PUBLIC
SCHOOL CHILDREN**

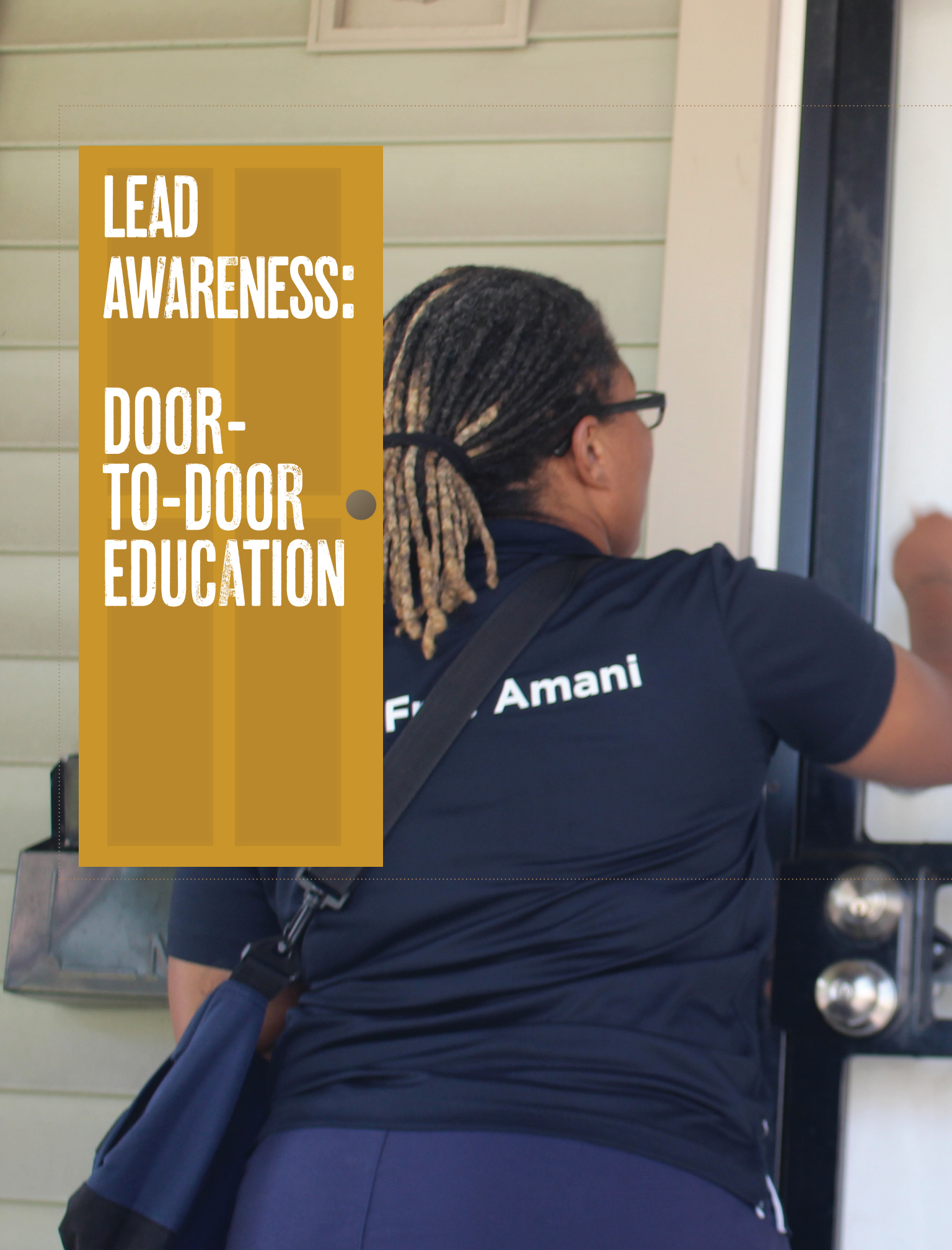
**NOW HAVE ACCESS TO HIGHER QUALITY
SCHOOL MEALS - ALL SERVED WITH DIGNITY**



**LEAD
AWARENESS:**

**DOOR-
TO-DOOR
EDUCATION**

Fr. Amani



Unique to 2018, Hunger Task Force co-chaired a community group called the Milwaukee Nutrition & Lead Task Force to develop a campaign that would bring awareness to the presence of lead in Milwaukee's neighborhoods.

>> ABOUT

The Well Fed Means Less Lead campaign was created to establish public awareness on the dangers of lead in paint, water and soil, as well as provide self-help information on avoiding lead exposure, and on how specific nutrients are protective of the dangers of lead.

>> IMPACT

In addition to developing comprehensive messaging about lead exposure, Hunger Task Force partnered with the Dominican Center for Women and conducted a concentrated door-to-door canvass in Milwaukee's Amani Neighborhood to provide education directly to residents. This outreach presented a much-needed perspective into the values and attitudes of Milwaukee's oldest—and most lead-affected—neighborhoods and helped establish a benchmark for continued community support.

At the conclusion of the campaign, 4,166 doors had been canvassed and more than 821 families had been educated about the possible presence of lead in their home. People prove themselves to be resilient and self-sufficient, making their homes safer for the children and families with whom they live.



821

AMANI FAMILIES

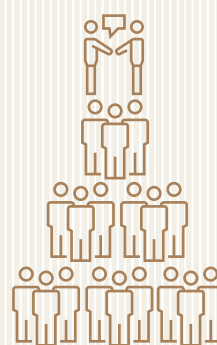
WERE EDUCATED ABOUT REDUCING
LEAD EXPOSURE

4,166



DOORS WERE CANVASSED

BY THE HUNGER TASK FORCE AND
THE DOMINICAN CENTER FOR WOMEN





COMING TOGETHER:
FOR AN
OPEN DOOR
POLICY FOR
EVERYONE IN
WISCONSIN



HUNGER RELIEF FUND OF WISCONSIN

Hunger Relief Fund of Wisconsin is a federation of anti-hunger agencies working to provide nutritious food to those who need it most: children, the elderly, veterans and working-poor families. Hunger Task Force is the volunteer administrator of the Hunger Relief Fund through both staff and services, and raises money for member charities through public employee giving campaigns. There are no membership fees or service charges required of member agencies. That means 100% of your donation feeds your community.



HUNGER RELIEF FEDERATION OF WISCONSIN

FREE | LOCAL | INDEPENDENT

The Hunger Relief Federation of Wisconsin connects food banking partners throughout the state to engage and expand the **FREE**, **LOCAL** and **INDEPENDENT** model. The federation is now 50 members strong, representing all 72 counties in Wisconsin!

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FINANCIALS:

SUPPORT AND REVENUE

CONTRIBUTIONS

Individuals	\$2,253,524	13.96%
Foundations	1,805,536	11.18
Corporations	1,520,663	9.42
Hunger Relief Fund	223,366	1.38
Organizations	181,492	1.13
Bequests	130,402	0.81

TOTAL CONTRIBUTIONS: 6,114,983 37.88%

EMERGENCY FOOD 7,314,867 45.30

GOVERNMENT GRANTS 2,271,840 14.07

OTHER 444,521 2.75

TOTAL: 16,146,211 100.00%

EXPENSES

PROGRAMS

Food Program	\$13,791,440	88.95%
Anti-Hunger		
Public Policy	972,740	6.27

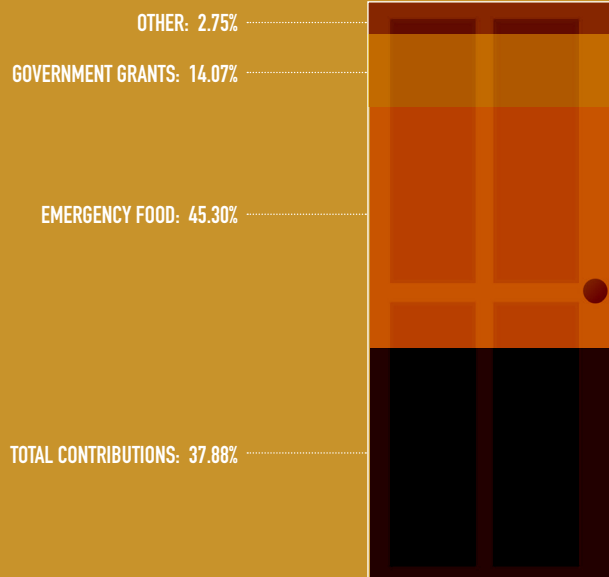
TOTAL PROGRAMS: 14,764,180 95.22%

Fund Development 741,445 4.78

TOTAL: 15,505,625 100.00%

END OF YEAR NET ASSETS: \$10,998,905

REVENUE BY SOURCE



OPERATING EXPENSES






HUNGER TASK FORCE
FREE & LOCAL
HungerTaskForce.org



Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and BY Promoting social policies to achieve a hunger-free community tomorrow.