

HUNGER CONNECTION

2 | Double Helping for Hunger



4 Be a Farmer for a Day



7 | Fighting for School Meals





3 | Summer Meals

HUNGER TASK FORCE IS MILWAUKEE'S FREE & LOCAL FOOD BANK

25. 10





DOUBLE HELPING FOR HUNGER

SARGENTO IS MAKING A BIG LEAGUE MOVE WITH THE SIGNATURE *DOUBLE HELPING FOR HUNGER* PROGRAM

Last year, the Real Cheese People donated \$200 to Hunger Task Force for every double hit by the Brewers at Miller Park. This year, Sargento upped the ante and will donate for doubles hit during every Brewers game, home or away! By the end of May, the Brewers have already hit more than 70 doubles—which means over \$14,000 raised to help feed hungry families.

But that's not the only big news. This season, Brewers outfielder and reigning National League MVP Christian Yelich is joining the partnership. We're excited to have "Yeli" lend his support—and his bat—to the cause this year.



Thank you, Sargento!



Wells Fargo ^s2 Day at Wisconsin State Fair



Hunger Task Force and Wells Fargo are the perfect "pear" at Wisconsin State Fair, and we've got a *peach* of a deal for Opening Day!

On Thursday, August 1, you'll get into the Fair for just \$2 when you donate at least two cans of peaches or pears in 100% juice, or make a cash donation, outside any Fair entrance from 8 a.m. – 4 p.m.

You can also come visit us at Central Park to check out the Hunger Task Force Farm tractor and farm display, family-friendly activities, live music and much more.

Summer Meals in Our Community: The "Milwaukee Model"

EVEN THOUGH SCHOOL IS OUT, HUNGER DOESN'T TAKE A SUMMER VACATION.

Summer is the peak time for childhood hunger. Hunger Task Force organizes the Summer Meals program in Milwaukee in such a large and inclusive way that it's been dubbed the "Milwaukee Model."

Communities throughout Wisconsin are improving access to summer meals by replicating Hunger Task Force's model, which brings key partners together to collaborate and organize local summer meal programs. Last year, Wisconsin served nearly 3 million meals from June to August, and more than 875,000 of those were served in Milwaukee.



To make sure kids have nutritious meals and a place to learn and play, summer meals sites throughout Milwaukee provide structured, educational and recreational programs for children. All locations with a bright green "Kids Eat Free Summer Meals Here" signs are safe, supervised places for children to receive up to three meals per day! To find the closest of over 150 summer meals sites in Milwaukee, Dial 211 or 414.211.3380 or text 'FOOD' to 877-877.

Bring the kids and join us on July 11th from 12-2 pm at Merrill Park for some healthy summer fun!

To get the message out that kids can have healthy meals all summer long, Hunger Task Force is hosting the second annual Summer Sizzle event with games and activities focusing on healthy eating and nutrition education. Kids Eat Free Summer Meals HERE Call 2-1-1

Be a Farmer for a Day!

Every growing season, the Hunger Task Force Farm depends upon the support of community volunteers to ensure that local families have access to fresh produce. Volunteers support every aspect of the operation at The Farm in Franklin, from seed to table. Activities include planting, weeding and harvesting crops, as well as restoring the natural areas.

We need your help again this season! Groups and individuals are welcome Monday-Saturday from now through October.

Sontact Aleka Shewczyk to become a volunteer today at 414.312.3889 or aleka.shewczyk@HungerTaskForce.org.





HUNGER TASK FORCE

HARLEY-DAVIDSON

POWERED BY HARLEY-DAVIDSON





We are excited to announce the newest member of our Farm Team, Chris Bylsma! Chris, a Milwaukee native, has recently returned home after four years of leading a farm operation in Africa. As the Agriculture Manager for the Ebenezer Training Center in Nampula, Mozambique, Chris taught conservation agriculture and led their farm through many high yielding crop cycles.

We are thrilled that Chris has returned and can now use his skills to serve those in need in our community!



STRIKE OUT HUNGER WITH THE MILWAUKEE MILKMEN

Hunger Task Force is proud to announce the new Strike Out Hunger program in partnership with WaterStone Bank and The Milwaukee Milkmen, who are celebrating their inaugural season in Franklin at The Rock Sports Complex. To Strike Out Hunger, every strikeout recorded by The Milkmen will result in a donation to Hunger Task Force!

"We are privileged to be partnering with Hunger Task Force and WaterStone Bank on the Strike Out Hunger Program..."

- Joe Zimmerman, Vice President of ROC Ventures

"This is a great opportunity to educate and work together with fans of the Milwaukee Milkmen towards our goal of ending hunger in our community," said Joe Zimmerman, Vice President of ROC Ventures.

Fans can also support the program via an online pledging portal at HungerTaskForce.org and by attending games with special promotions.

Hunger Task Force Nonprofit of the Game Dates

- Friday, July 12
- Thursday, August 22
- Tuesday, July 30
 Wednesday, August 14
- Saturday, August 31
- WaterStone Bank.









...and so is Mack!

Michele McCormack—known to us as "Mack"—is Hunger Task Force's #1 fan...and our Individual Giving Manager. As a former television news anchor, this energetic woman loves to share stories. This summer, she will be out and about sharing the story of Hunger Task Force with everyone she meets, and she wants to meet YOU! She also wants to hear your story and the reasons you support Free & Local.

Make a date to meet Mack at your favorite coffee shop or join her on a Mobile Market shopping trip. She'll even take you on an RTV cruise around The Farm's fields and orchards!

Scall Mack at 414.238.6491 or email michele.mccormack@HungerTaskForce.org to set up your tour today!





HUNGER RELIEF STATEWIDE

Hunger Task Force is Milwaukee's Free and Local food bank. As experts in our field, we collaborate with anti-hunger leaders across our state to end hunger in Wisconsin. To reach that goal, Hunger Task Force founded the Hunger Relief Federation of Wisconsin.

Members of the federation work together to share ideas and resources. As we support and strengthen Wisconsin's free, local and independent food banks and food pantries, the Hunger Relief Federation of Wisconsin will pave a path for a healthier, hunger-free Wisconsin.

>> For more information, contact natalie@HungerReliefFederation.org.



It's a BLOODY MARY Party!

Stop by the Fiserv Forum on Saturday, June 22 or Sunday, June 23 to indulge in the first annual Bloody Mary Festival here in Milwaukee. Make a healthy food donation at the door and get fast-tracked to the front of the line...a VIP pass for Bloodys!

Enjoy Wisconsin's craftiest and most creative Bloody Marys while supporting Milwaukee's only Free & Local food bank: Hunger Task Force.





Food banks are not the solution to ending hunger. That's why—in addition to feeding people today by providing healthy food to our network programs— Hunger Task Force promotes public policies that protect and strengthen child nutrition programs so no child in Wisconsin is hungry. We do this work on both the national and local levels, and you can help!

In Washington, Congress is working on Child Nutrition Reauthorization (CNR). CNR provides Congress an opportunity to improve and strengthen the nutrition and school meal programs so they better meet the needs of our nation's children. We need your help to advocate for Congress to create a bill that provides nutritious meals to children all year round.

In Milwaukee, the Milwaukee Public School Board is considering a resolution that will improve access to school breakfast for Milwaukee schoolchildren. Students who eat breakfast are absent from school less often, have a decreased risk of being overweight and are less likely to develop behavioral problems.

Raise your voice and let lawmakers know that no child should go hungry.



>> To learn more and take action, contact Hunger Task Force's Director of Advocacy, Maureen Fitzgerald at maureen@HungerTaskForce.org or 414.238.6475.



201 S. Hawley Court | Milwaukee, WI 53214 Phone 414.777.0483 | Fax 414.777.0480

Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

Hunger Task Force, Inc. is an equal opportunity employer and provider. We do not discriminate on the basis of sex, race, religion, age, sexual orientation, marital status, national origin, ancestry, citizenship, or disability, or any other category protected by law.

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

BOARD OF DIRECTORS

Mike Zeka/President Quarles & Brady

Paul Mathews/Vice President Marcus Center for the Performing Arts

Mary Burgoon/Secretary Rockwell Automation

Pat Byrne/Treasurer Erica P. John Fund

Todd Adams Rexnord Corp.

Jennifer Jones Alliance for Strong Families and Communities

Jeffrey S. Manby Kohl's Department Stores

Sadhna Morato-Lindvall Aurora Health Care Foundation

Steve Palec Colliers International

Sandy Pasch

Anoop Prakash

S. Edward Sarskas Michael Best & Friedrich LLP

Sue Vincent Jose Yamat Wells Fargo Advisors











- **Polish Fest | Sunday, June 16** 2-7pm, free admission with 3+ peaches/pears
- Summerfest Opening Day Wednesday, June 26 12–3pm, free admission with donation of 3+ peaches/pears
- Kohl's Family Day at Summerfest Sunday, June 30 12–3pm, free admission to the first 2,500 to donate 3+ peaches/pears

- When you bring peaches or pears in 100% juice to these summer festivals, you'll get great deals on admission to celebrate summer right!
 - Festa Italiana | Sunday, July 21 Free admission from 9–11am with 1 peaches/pears
 - German Fest | Sunday, July 28 Free admission with donation of 3+ peaches/pears
 - Irish Fest | Sunday, August 18 8–11am, free admission with 3+ peaches/pears
 - Mexican Fiesta | Friday, August 23 Food donations collected 12–3pm



HUNGER TASK FORCE IS MILWAUKEE'S FREE & LOCAL FOOD BANK