





HUNGER CONNECTION

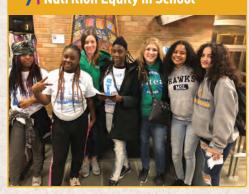
HungerTaskForce.org | Winter 2019

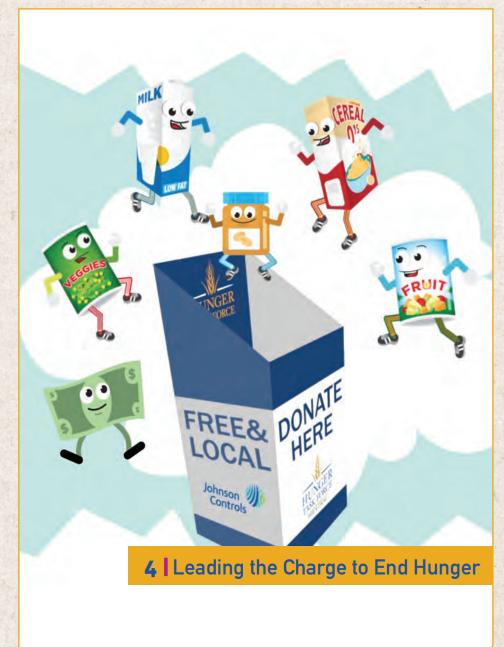






7 | Nutrition Equity in School





Winter Planning on The Farm

espite rainfall in excess of eleven inches beyond normal levels, our farmers were up to the challenge once again this year, making sure that local pantries had access to high quality fruits and vegetables. This past growing season, The Farm grew over 325,000 lbs of produce! Greens, sweet corn, apples, peppers and more all made their way to our pantry network. Thanks to your generosity, local families and seniors had access to healthy food.



Adopt-A-Grop PROGRAM

Support The Farm

Amidst the tail end of our 2019 Harvest, we're already in the thick of planning for the 2020 growing season. We'll once again need help from our community to ensure a steady stream of fresh fruits and vegetables for Milwaukeeans in need. You can be a part of it through our Adopt-A-Crop program!



\$25

Supplies a bushel of sweet corn to a local food pantry





\$50

Grows 100 heads of lettuce for local families in need



Provides 40 lbs of green beans to local seniors





\$250 Sponsors an acre's worth of

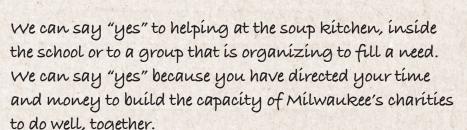
broccoli seed

Make your harvest gift to The Farm today at HungerTaskForce.org.

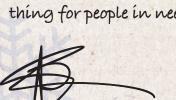


Happy Holidays!

Milwaukee's safety net of food charities is unique because it is knit together by the food, funding and values of the Hunger Task Force. Compassion, Justice and Dignity are at the core of the safety net, wrapped together by the final value—Stewardship. Stewardship means that Hunger Task Force guides your donation of food, money or volunteerism to the right place, at the right time and for the right reason.



In the thick of holiday celebrations and with winter ahead, know that Hunger Task Force is doing good work in the community every day, and we will continue because the safety net relies upon us for healthy foods, delivered to their door, free of charge. Let's continue together to be good stewards and to do the right thing for people in need.



Sherrie Tussler Executive Director















LEAD THE CHARGE TO HIT OUR GOAL

HUNGER TASK FORCE NEEDS YOUR HELP TO HIT OUR END-OF-YEAR GOAL. BY DECEMBER 31, WE MUST RAISE \$3,048,900 TO FEED LOCAL FAMILIES AND KEEP OUR COMMITMENT TO THE COMMUNITY.

Your gift means nutritious food for local kids and seniors. It keeps our Big Blue trucks filled with fuel so we can deliver the food free of charge to pantries and meal programs. It means 50,000 people in Milwaukee will stay healthy and safe.



Each person in our community can do their part to make this goal, no matter what the gift size.

>> Make a year-end gift today by placing a check in the enclosed envelope or donate online at HungerTaskForce.org.



Barns & Birds & MKE Skylines!

One of Hunger Task Force's favorite holiday traditions – Hunger Task Force Holiday Cards – is back! Featuring one-of-a-kind artwork from local artists, these cards are a great way to show your loved ones you care during the holiday season.

A quaint red barn (Hunger Task Force's very own!), a charitable little bird and a bold Milwaukee skyline will help you celebrate the holidays while giving back. 100% of proceeds from these holiday cards go to support hungry families in Milwaukee this season.

OUTPOST OUTDOES ITSELF!

OUTPOST IS ONE OF HUNGER TASK FORCE'S MOST RELIABLE AND GENEROUS GROCERY PARTNERS.

OVER THE YEARS, MARGARET MITTELSTADT — DIRECTOR OF COMMUNITY RELATIONS FOR OUTPOST IN MILWAUKEE — HAS BECOME A PARTNER UNLIKE ANY OTHER.

In addition to more than 20,000 lbs in generous fresh produce donations for Hunger Task Force's annual Thanksgiving and Holiday Box programs, Margaret often brings groups of volunteers to support our initiatives year-round.

"I LOVE VOLUNTEERING FOR HUNGER TASK FORCE," SAYS MARGARET. "AS A LOCAL, HOMETOWN ORGANIZATION, WE RECOGNIZE THE POWER AND IMPORTANCE OF HELPING OUR COMMUNITY THROUGH GENEROSITY AND PARTNERSHIP. HUNGER TASK FORCE EMBODIES THE SAME VALUES THAT WE DO AT OUTPOST, AND WE'RE HAPPY TO CONTINUE WORKING WITH THEM, SIDE-BY-SIDE."

- MARGARET MITTELSTADT
- Milk Money Voucher Program: Families can sponsor a gallon of fresh milk for someone else. Milk Money vouchers are distributed to pantry patrons so they may visit Outpost and pick out their favorite fresh milk to take home. In total, the program raised 6,000 gallons of milk!
- Buy A Bag Program: Outpost customers can sponsor a bag of wholesome food during the holidays for another family. It's an easy way to provide healthy, shelf-stable items and fresh produce during the winter months. Outpost buys in bulk to maximize its donation, and the product is shipped directly to Hunger Task Force. In the 20 years of Buy a Bag, Outpost customers have sponsored natural and organic food valued over \$1.4 million dollars.
- Think Outside the Lunchbox Program: All summer long, Outpost fights
 childhood hunger by collecting food and cash donations in each of their
 local stores. The past year, cash contributions through this program totaled
 an amazing \$36,027!



OUTPOST CUSTOMERS DONATE YEAR-ROUND
FROM ALL STORE LOCATIONS—NEIGHBORS
HELPING NEIGHBORS!
2018 COLLECTION:
54 410 LRS

OUTPOST VOLUNTEERS WORKED AT THE FARM, SUPPORTED EVENTS, SORTED DONATED FOOD AND BUILT STOCKBOXES:

2018 CONTRIBUTIONS: 117 VOLUNTEERS DONATED 326 HOURS OF THEIR TIME!



DECEMBER EVENTS!

Home 4 the Holidays + Drop Off or Dial 4 Hunger

Throughout the month of December, you can turn your cash gift to Hunger Task Force into a bounty of festive holiday food for the hungry through **Home 4 the Holidays**. This virtual food drive, in partnership with Raymond James and TMJ4, lets you purchase turkeys, hams and full holiday meals with the click of a button. Donating has never been easier on HungerTaskForce.org.

Also, be sure to mark your calendars for Friday, December 20, when the second annual **Drop Off or Dial 4 Hunger** launches live from the TMJ4 studio! From 6:00 a.m. - 7:00 p.m., Hunger Task Force, Raymond James and community partners will be running a phone bank and a food drive. The day will include special guests, giveaways and even Santa himself.









DECEMBER | LEND A HELPING HAM

Ham it up, Milwaukee! All December long, a \$15 donation puts a festive holiday ham on the table for a local family.



DEC. 20 | 12 BARS OF CHARITY

Hunger Task Force is ready to defend our pub crawl title! Build your team and get your tickets today. You'll get a sweet Blue & Gold sweatshirt, drink deals all over town, and best of all, \$15 from each ticket goes back to support the hungry.



DEC. 20 | FEED MILWAUKEE GALA

Gather your friends and stop by Turner Hall to celebrate a milestone year in hunger relief—the Feed Milwaukee holiday gala celebrates its 15th year! Join us for great music, drinks, dancing and raffle prizes.



DEC. 27 | TRANS-SIBERIAN ORCHESTRA

Trans-Siberian Orchestra returns to Fiserv Forum for two blistering shows of holiday rock music magic. \$1 from each ticket supports Hunger Task Force.



Making a Difference, At Any Level

Hunger Task Force recently received an email that asked, "How much can someone like me (16yr old high school student) help to end hunger in Milwaukee?"

The answer? A lot.

High School Students from Milwaukee Public Schools joined Hunger Task Force to testify in support of the Nutrition Equity Resolution before the Milwaukee Public School Board. The Nutrition Equity Resolution ensures that all children, no matter which school they go to or which zip code they live in, have access to a healthy breakfast to start the school day.

"MORE ORGANIZATIONS NEED TO MAKE IT A PART OF THEIR MISSION TO ADVOCATE FOR SCHOOL BREAKFAST UNTIL IT'S DONE EXTREMELY WELL. WE HAVE THE CAPACITY TO GO BEYOND JUST BEING A FOOD PANTRY BECAUSE IT'S DIRECTLY TIED TO PANTRY SERVICE AND HUNGER. IT'S THE MOST NATURAL FIT I'VE EVER SEEN, REALLY. IT MAKES SENSE THAT A FOOD PANTRY WOULD BE TALKING ABOUT ALL HUNGER — SENIOR HUNGER, WORKING POOR HUNGER, AND OF COURSE, CHILD HUNGER."

- SHARON POMAVILLE, THE SHARING CENTER

This student-led advocacy ultimately enacted district-wide change that now guarantees improved breakfast access for every student at Milwaukee Public Schools. All children should have the opportunity to attain their full health and learning potential. This begins with providing all students with nutritious meals at school.

>> Want to learn more? Contact Leen Bnyat, Nutrition Organizer, at leen.bnyat@HungerTaskForce.org.



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Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

Hunger Task Force, Inc. is an equal opportunity employer and provider. We do not discriminate on the basis of sex, race, religion, age, sexual orientation, marital status, national origin, ancestry, citizenship, or disability, or any other category protected by law.

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

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>> Make your year-end gift today by placing a check in the enclosed envelope or online at HungerTaskForce.org.