



HUNGER TASK FORCE

FREE & LOCAL



WE DELIVER: FREE&LOCAL

ANNUAL REPORT 2019

WE DELIVER



**FREE &
LOCAL**


**HUNGER
TASK FORCE**





LETTER FROM THE EXECUTIVE DIRECTOR

“We Deliver” is the theme of this annual report. I think of delivery as both a service and a mindset. Our team delivers food directly to the front door of local pantries and we deliver with steadfast ability and strong perseverance. Our team also delivers help by connecting families to important nutrition programs and kids to more school meals, and we do so with a sense of dignity, justice and compassion.

Hunger Task Force had a record year for food distribution in 2019. A new federal program opened the floodgates in April, providing our food bank with generous deliveries of fresh fruit, milk and meat. We responded to 70 extra truckloads of food by building the capacity of pantries with additional coolers and freezers, expanding delivery sites, hiring extra staff and leasing more vehicles so every pound of food was delivered to people in need.

This year, The Farm had record rain in the early season. The rain did not wash us out—instead we changed what and when we planted to ensure a healthy mix throughout the growing season for local families. Our Mobile Market—stocked full of fresh produce, meat and dairy—also delivered in 2019, serving Milwaukee’s food deserts daily and proving that poor people will dedicate their resources to healthy food when given the opportunity.

Hunger Task Force also delivered a voice to end hunger in 2019. We helped people get food buying power at the grocery store and increased the number of kids receiving school breakfast. We assisted students experiencing undergraduate hunger, immigrants struggling to read and write, and seniors who were limited to \$15 in FoodShare. We also organized the many voices of the Hunger Relief Federation of Wisconsin for a unified effort across the state.

A special thanks goes out to the many loyal donors and volunteers who made our work possible in 2019. Your flexibility and commitment assured that we could deliver!

Sherrie Tussler
Executive Director

FREE & LOCAL



WE DELIVERED MORE THAN 150 TONS OF FRESH PRODUCE TO LOCAL FOOD PANTRIES, SOUP KITCHENS AND HOMELESS SHELTERS

THE FARM: DELIVERED FRESH PRODUCE

GROWING SEASON

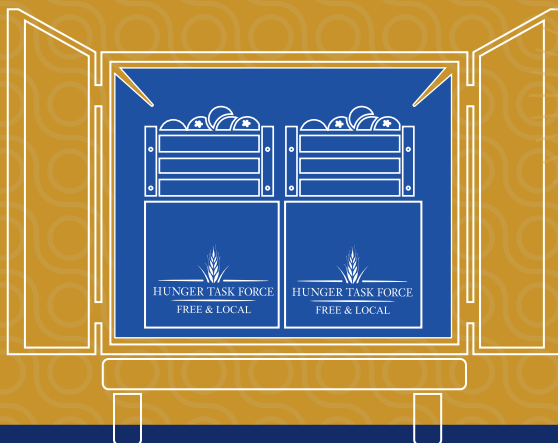
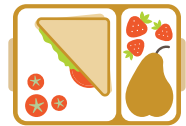
The Hunger Task Force Farm's primary goal is to grow fresh, healthy produce solely for low-income families local facing hunger. Through rain and shine, Hunger Task Force Farmers tackled another productive growing season to provide more than 325,000 pounds of Wisconsin-grown fruits and vegetables to children, families and seniors throughout Milwaukee. The 2019 season at The Farm started with a deluge of rain—11 inches above average! Nonetheless, we delivered with a successful harvest to infuse the network with nutritious produce.

NUTRITION EDUCATION

The Farm-to-School program at The Farm brings gardening, cooking and taste-testing to life for nearly 600 Milwaukee Public Schools students each year. With a combination of classroom learning and hands-on experience, students learned how to use basic cooking techniques, how fruits and vegetables grow, and how to introduce more fresh produce into family recipes at home. During the summer, students cared for an outdoor, 28-bed school garden, where they planted, harvested and cooked with tomatoes, cucumbers, lettuce, basil and more!



AFTER THE 2019 PROGRAM, **77% OF STUDENTS** PLANNED TO EAT MORE VEGETABLES



HUNGER TASK FORCE FARMERS GREW **325,000 POUNDS OF PRODUCE** AND DELIVERED IT TO NEIGHBORS IN NEED FREE OF CHARGE



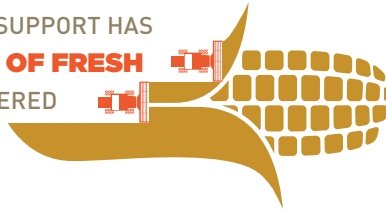
HARLEY-DAVIDSON

In 2019, the Harley-Davidson Foundation renewed their generous sponsorship of the Hunger Task Force Farm, committing their support for another three years. The partnership bolsters The Farm's successful farm-to-food bank model, which has been recognized by the USDA and welcomed as an invaluable resource for our community. This season also marked the eighth annual Harley Harvest for the Hungry, where more than 300 Harley-Davidson employees got more involved and "dug in" at The Farm.



THE 2019 HARLEY HARVEST INCLUDED **933** HOURS DONATED BY **311** VOLUNTEERS WHO TOGETHER HARVESTED **54,023** POUNDS OF FRESH APPLES, GREENS AND ZUCCHINI

HARLEY-DAVIDSON'S ONGOING SUPPORT HAS MEANT **4,800,000 POUNDS OF FRESH PRODUCE** GROWN AND DELIVERED TO LOCAL FAMILIES



THE FARM WELCOMED **A RECORD 5,599 VOLUNTEERS IN 2019**, INCLUDING THIS GROUP FROM THE USDA MIDWEST REGIONAL OFFICE



SUSTAINABILITY



In the fields, sustainable agriculture practices allow The Farm to feed people today and guarantee our ability to produce healthy crops well into the future. These practices include cover cropping, crop rotation, conservation tillage, controlled traffic farming and integrated pest management. In 2019, The Farm integrated an ambitious multi-year project to add a subsurface drip irrigation system across 75 acres to increase efficiency and save water. In addition to tillable acreage, The Farm team conserves 100 acres of natural preserve that include prairie, wetlands and one of Milwaukee County's few remaining Oak Savannas.

DUE TO HIGH DEMAND IN THE NETWORK, FARMERS PLANTED **4 SEPARATE ROUNDS OF COLLARD GREENS**, RESULTING IN **7,664 ADDITIONAL POUNDS — A 77% INCREASE** OVER 2018



DONORS: DELIVERED SUPPORT

MONETARY GIFTS

Hunger Task Force receives the majority of its funding through the local donor community. In 2019, thousands of individual donors supported our mission by sending in annual gifts, calling into phone banks or chipping in at events.

Local foundations and organizations made leadership gifts. Generous donors named Hunger Task Force in their will and estate plans, leaving legacies that will feed the hungry for years to come.



\$2.2 MILLION
DONATED BY GENEROUS
INDIVIDUALS TO HUNGER
TASK FORCE IN 2019



THIS 'LIVE FROM THE
FREEZER' SPOT **WON**
THE WISCONSIN
BROADCASTERS
ASSOCIATION
PSA OF THE YEAR
AWARD!

LOCAL SUPPORT

Local companies stepped up to sponsor signature programs that brought together community members in a unified hunger relief effort. Long-time partner Rexnord brought the Turkey Ticker to the table once again at Thanksgiving. WaterStone Bank forged a new partnership with ROC Ventures and the Milwaukee Milkmen.

Sargento stepped up to the plate for a second season of Double Helping For Hunger, raising \$55,800 from hitting doubles with the help of the Brewers' Christian Yelich! Raymond James continued their support through the Home 4 the Holidays virtual food drive.

FOOD DONATIONS

Hunger Task Force's pantry network was stocked with healthy food in 2019 thanks to donations delivered by local groups and individuals who heard the call for specific food items during festivals, campaigns and events. Johnson Controls led the way with nearly 400,000 pounds of MyPlate foods collected during Food For Families. Wisconsin State Fair patrons brought in 107,000 pounds of peaches and pears during Wells Fargo \$2 Day and Farm Aid rocked the house with 5,000 pounds of peanut butter. Outpost Natural Foods continued their steadfast partnership with healthy food donations year-round from in-store programs and collections.



107,000 POUNDS OF PEACHES AND PEARS COLLECTED DURING WISCONSIN STATE FAIR WELLS FARGO \$2 DAY



400,000 POUNDS OF HEALTHY MYPLATE FOODS DONATED DURING FOOD FOR FAMILIES



361 KOHL'S VOLUNTEERS SORTED THROUGH 120,000 POUNDS OF FOOD FOR THE ANNUAL KOHL'S LARGEST FOOD SORT





HEALTHY FOOD: DELIVERED FREE OF CHARGE

EMERGENCY FOOD NETWORK

Hunger Task Force's Emergency Food Network is a group of partner organizations that offer hungry families local and accessible emergency food options. This network comprises 72 food pantries, soup kitchens, meal programs and homeless shelters. It also includes nearly 100 other locations for Stockbox, a free monthly box of commodity foods for seniors, and the Mobile Market, a grocery store on wheels that travels to Milwaukee food desert neighborhoods.

IN 2019, 17 ADDITIONAL ORGANIZATIONS WERE ADDED TO THE FULL-SERVICE NETWORK, **BRINGING THE TOTAL TO 189 LOCATIONS** THROUGHOUT SOUTHEASTERN WISCONSIN



HUNGER TASK FORCE DISTRIBUTED
A TOTAL OF 9,851,000
POUNDS OF FOOD IN 2019

HUNGER TASK FORCE MYPLATE

Since becoming the first MyPlate Food Bank in the country in 2017, Hunger Task Force has prioritized healthy food choices for low-income families. With the support of an incredible \$750,000 grant from Kohl's Department Stores, we delivered low sodium canned vegetables, canned fruits packed in 100% juice, low sugar breakfast cereal, low fat dairy, lean protein and whole grains to children, families and seniors. In 2019, Hunger Task Force continued to grow the MyPlate program by transitioning six more food pantries in the network to MyPlate pantries and providing direct nutrition education to pantry patrons.



70% OF NETWORK FOOD PANTRIES CONVERTED TO MYPLATE PANTRIES SINCE ITS INCEPTION IN 2017





218 PANTRY WORKERS RECEIVED MYPLATE TRAINING TO HELP ENCOURAGE HEALTHIER CHOICES FOR PATRONS



98% OF OVERALL NETWORK SITES RATED EITHER EXCELLENT OR GOOD.



NUTRITION EDUCATION

Hunger Task Force's registered dietitian works year-round to support MyPlate education for volunteers and clients throughout the network. New in 2019, hands-on lessons, educational materials and healthy food samplings offered pantry patrons an opportunity to apply MyPlate principles to their everyday cooking, shopping and eating habits.



HUNGER TASK FORCE AWARDED \$395,066 TO 41 LOCAL EMERGENCY FOOD ORGANIZATIONS TO INCREASE PROGRAM CAPACITIES IN 2019



3,320 PANTRY INDIVIDUALS SAMPLED HEALTHY RECIPES AT **36 MYPLATE PANTRIES**

ADVOCACY: DELIVERED A VOICE TO END HUNGER

Hunger Task Force advocates to end hunger. We promote public policies that protect, strengthen and increase the nutritional quality of the federal nutrition programs. We research, educate, conduct outreach and take action in our work to ensure we're moving toward a hunger-free Milwaukee and Wisconsin.



FOODSHARE OUTREACH

Hunger Task Force's ACCESS team works on the ground with vulnerable populations throughout Milwaukee to provide resources and support so that individuals can obtain food buying power and get the help they need to become independent. This team provides targeted outreach for FoodShare—Wisconsin's name for food stamps—to seniors, individuals living with a disability, individuals who are visually impaired or have limited English proficiency, veterans, families and children who need help.



**THE HUNGER
RELIEF FEDERATION
UNIFIED OVER 50
ORGANIZATIONS TO
HELP TACKLE WISCONSIN'S
HUNGER PROBLEM**



THIS YEAR'S THEME WAS *LOCAL ACTION, STATEWIDE*
IMPACT: **74 MEMBERS ATTENDED** FROM
ORGANIZATIONS **SERVING ALL 72 COUNTIES**
IN WISCONSIN

HUNGER RELIEF FEDERATION

The Hunger Relief Federation is a coalition of Free & Local anti-hunger organizations throughout Wisconsin who work together, share resources and advocate to end hunger. In 2019, Hunger Task Force hosted the third annual Hunger Relief Federation of Wisconsin Summit—a yearly gathering of anti-hunger leaders from across Wisconsin—in Wisconsin Rapids, where 100% of attendees took action on pressing issues following the conference.



CHILDHOOD HUNGER

Abundant research shows that hungry students have poorer academic and health outcomes, and Wisconsin currently ranks last in the nation for schools that offer breakfast to children. Hunger Task Force promotes school breakfast implementation, high quality school meals and increased participation in school meal programs. In 2019, Hunger Task Force organized students, teachers, parents and community partners to pass a Nutrition Equity Resolution within Milwaukee Public Schools to increase participation and food quality for school breakfast.



SHEBOYGAN COUNTY INCREASED THEIR **SUMMER MEALS PARTICIPATION BY 1,331%** AFTER WORKING WITH HUNGER TASK FORCE



WAUKESHA COUNTY INCREASED THEIR **SUMMER MEALS PARTICIPATION BY 32%** AFTER WORKING WITH HUNGER TASK FORCE IN 2019



THE SUMMER MEALS "MILWAUKEE MODEL" PROVIDED **944,482 MEALS TO CHILDREN IN SUMMER 2019**



1.5 MILLION BREAKFASTS SECURED FOR STUDENTS AT MILWAUKEE PUBLIC SCHOOLS



WHAT HAS BEEN THE BEST THING ABOUT RECEIVING FOODSHARE BENEFITS?

ME HA AYUDADO A COMPRAR UN POCO MAS DE COMIDA QUE NECESITO.

IT HAS HELPED ME BUY A LITTLE MORE OF THE FOOD THAT I NEED.



**HUNGER TASK FORCE
TRAVELED AN
ADDITIONAL 7,042**

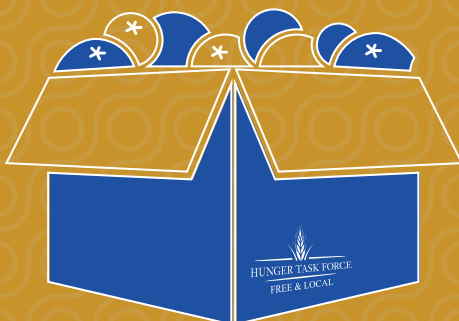
**MILES TO DELIVER AND
DISTRIBUTE TMP FOOD**

**WITH THE HELP OF
TEMPORARY STAFF**



**2,236,954 POUNDS
OF ADDITIONAL FOOD**

**DISTRIBUTED INCLUDED FRESH FRUITS,
MILK, EGGS AND LEAN MEATS**



TMP: DELIVERED EXTRA HELP

TRADE MITIGATION PROGRAM

In 2019, Hunger Task Force began receiving additional truckloads of food through the USDA's Trade Mitigation Program (TMP), developed in response to ongoing trade wars, where surplus foods were purchased to lessen harm to farmers and food producers. These foods were then made available to food banks across the country. Hunger Task Force received 2.2 million additional pounds of food in 2019. While the program offered a great opportunity for more healthy food to help local families, it also presented challenges of logistics to store, deliver and distribute the food. Hunger Task Force rose to the challenge!



**SERVICE IN EVERY CORNER OF THE COUNTY: 67 HOUSING
COMPLEXES, COMMUNITY CENTERS, SENIOR CENTERS,
FOOD PANTRIES, MEAL SITES, TRANSITIONAL HOUSING,
SCHOOLS AND A TECHNICAL COLLEGE**

DELIVERING ADDITIONAL RELIEF

Hunger Task Force received and distributed millions of pounds of fresh fruits, milk, eggs, lean meats and nonperishable commodities. The additional relief helped many FoodShare recipients and seniors, especially during the 2019 government shutdown.



**21,221 INDIVIDUALS
RECEIVED FOOD
THROUGH TMP IN 2019**



HUNGER TASK FORCE STAFF: DELIVERED EXCELLENCE

Hunger Task Force is made up of a diverse group of hard-working staff who are dedicated to ending hunger and ensuring that Milwaukee families receive the highest level of support and service. Each day, these staff members work to uphold Hunger Task Force's core values of dignity, justice, compassion and stewardship.



IN 2019, HUNGER TASK FORCE WAS NAMED A **TOP WORKPLACE** BY THE MILWAUKEE JOURNAL SENTINEL AND A **BEST PLACE TO WORK** BY THE MILWAUKEE BUSINESS JOURNAL



journal sentinel



**HUNGER TASK FORCE
ALWAYS DELIVERS!**



I AM HUMBLED BY THE WORK OF HUNGER TASK FORCE AND PROUD TO SUPPORT MY TEAM WHO IS DRIVEN BY OUR MISSION AND TREAT ALL WE SERVE WITH DIGNITY AND RESPECT.



IT'S ABOUT SO MUCH MORE THAN COMING TO WORK EVERY DAY. IT'S ABOUT STANDING FOR SOMETHING GREATER THAN YOURSELF... SERVING FAMILIES THROUGHOUT THE MILWAUKEE COMMUNITY TO MAKE A REAL DIFFERENCE.



**100% OF YOUR
DONATION
FEEDS YOUR COMMUNITY**

HUNGER RELIEF FUND

Hunger Relief Fund of Wisconsin is a federation of anti-hunger agencies working to provide nutritious food to those who need it most: children, the elderly, veterans and working-poor families. Hunger Task Force is the volunteer administrator of the Hunger Relief Fund through both staff and services, and raised money for member charities through public employee giving campaigns. There are no membership fees or service charges required of member agencies, meaning that 100% of your donation feeds your community.

VOLUNTEERS: DELIVERED TIME & TALENT

Hunger Task Force is able to remain your Free & Local food bank due to the generous support of 16,208 volunteers this past year. Volunteers spent 48,755 valuable hours sorting food, packing Stockboxes, getting their hands dirty at The Farm and collecting donations at events throughout the year. That's equivalent to nearly 24 full-time staff helping ensure Milwaukee doesn't go hungry.



**5,599 INDIVIDUALS
& GROUPS
DEDICATED
17,287 HOURS
VOLUNTEERING
AT THE FARM**



**4,691 VOLUNTEERS
SPENT 14,073
HOURS PACKING
STOCKBOXES FOR
LOW-INCOME
SENIORS**



**1,737 VOLUNTEERS
SPENT 5,086 HOURS
SORTING 1,016,000
POUNDS OF FOOD**



**2,128 VOLUNTEERS
DEDICATED
6,681 HOURS
VOLUNTEERING
AT 61 COMMUNITY
EVENTS**

FINANCIAL STATEMENT

SUPPORT AND REVENUE

CONTRIBUTIONS

Individuals	\$2,275,115	11.41%
Foundations	3,315,413	16.63
Corporations	1,574,319	7.90
Hunger Relief Fund of Wisconsin Organizations	198,588	1.00
Bequests	249,008	1.25
	325,777	1.63

TOTAL CONTRIBUTIONS: 7,938,220 39.82%

EMERGENCY FOOD	9,347,497	46.88
GOVERNMENT GRANTS	2,485,529	12.46
OTHER	166,867	.84

TOTAL: 19,938,113 100.00%

EXPENSES

PROGRAMS

Food Programs	\$16,426,260	91.29%
Advocacy Program	715,855	3.98

TOTAL PROGRAMS: 17,142,115 95.27%

Fund Development 851,612 4.73

TOTAL: 17,993,727 100.00%

END OF YEAR NET ASSETS: \$12,943,291

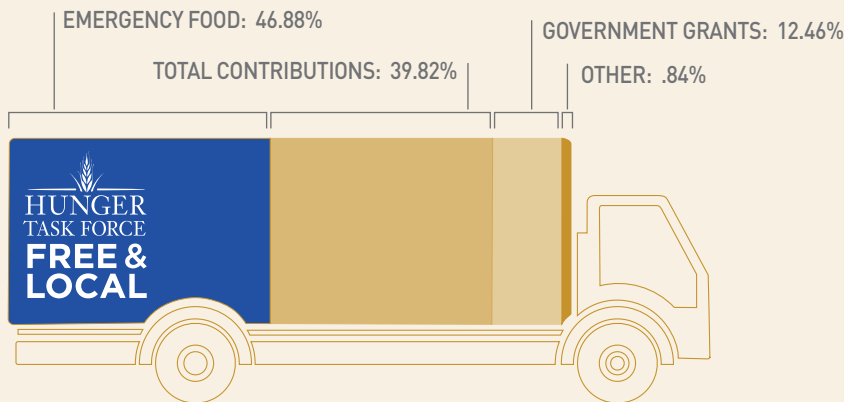
BOARD OF DIRECTORS

- Mike Zeka, *President*/Quarles & Brady
- Anoop Prakash, *Vice President*/REV Group
- Patrick J. Byrne, *Treasurer*/Erica P. John Fund
- Mary Burgoon, *Secretary*/Rockwell Automation
- Todd Adams/Rexnord Corp.
- Jennifer Jones/Alliance for Strong Families and Communities
- Jeffrey S. Manby/Kohl's Department Stores
- Paul Mathews/Marcus Performing Arts Center, Retired
- Sadhna Morato-Lindvall/Aurora Healthcare Foundation
- Amy Mutziger/Johnson Controls, Inc.
- Sandy Pasch
- Steve Palec/Irgens
- Taren Rodabaugh/Harley-Davidson Motor Company
- S. Edward Sarskas/Michael Best & Friedrich LLP
- Joe Yamat/Wells Fargo Advisors

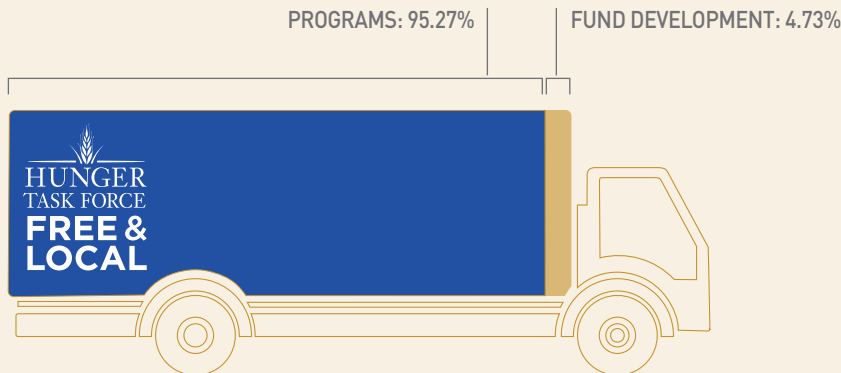
EXECUTIVE COUNCIL

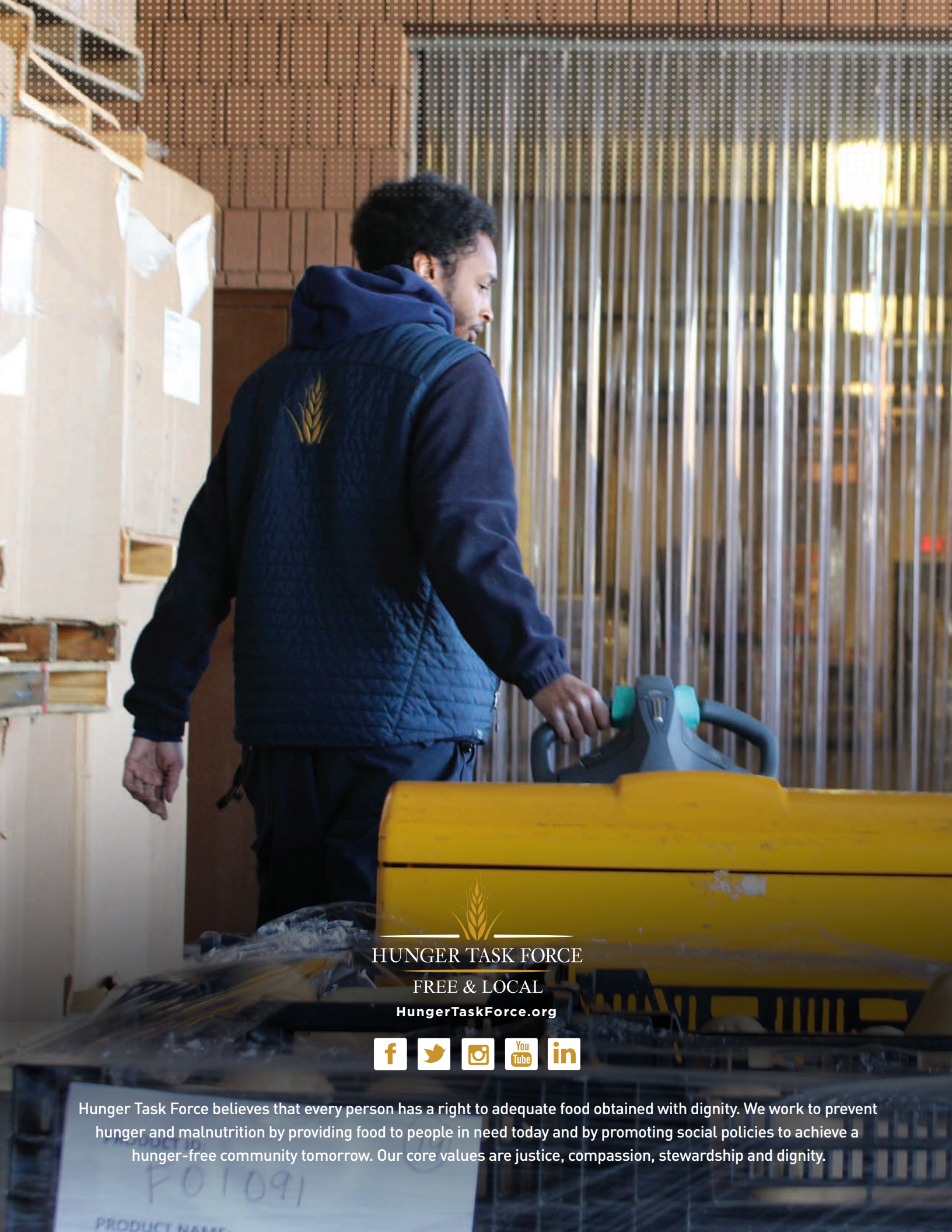
- Jennifer Braasch/City National Bank
- Chris Brock/WaterStone Bank
- Allan Carneol/Zetley, Carneol & Stein SC
- Janice Falkenberg/Milwaukee Area Technical College
- Nick Fallucca/Palermo's Pizza
- Patrick Farrell/MRA
- David Ford/Clear Channel Outdoor
- Stevan Guajardo/Anthem
- Angela Hersil/Rexnord
- April Kliner/Milwaukee Empty Bowls
- Christopher Kuranz/CSE
- Angela Loberg/UnitedHealthcare
- Ben Lorber/WISN 12
- Richard Marcus/Fifth Third Bank
- Mary Anne Martiny/GPS Education Partners
- Sarah Martis/Wisconsin Bar Association
- Margaret Mittelstadt/Outpost Natural Foods
- Dan Nemecek/Executive Director, Inc.
- Cynthia Rigsby/Foley & Lardner
- Kevin Riordan/The Boerke Company, Inc.
- Mike Sattell/Ovation Communities
- Dan Sidner/Blackshoe Hospitality
- Gary Sievwright/Raymond James & Associates
- Eric Thomas/ComLoan Consulting

REVENUE BY SOURCE



OPERATING EXPENSES





HUNGER TASK FORCE

FREE & LOCAL

HungerTaskForce.org



Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger-free community tomorrow. Our core values are justice, compassion, stewardship and dignity.

PRODUCT ID
F01091
PRODUCT NAME