

# FOODSHARE OVERVIEW

Jackson County

## Jackson County SNAPshot



### FoodShare Recipients

**2,034**  
People  
(April 2020)

**9.9%**  
of the county  
population

Average Monthly Benefit  
Amount per Person: 2019

**\$95.28**

\$105.83 in Wisconsin  
\$129.96 for U.S. SNAP\*\*

Average Monthly Benefits  
Distributed throughout  
Jackson County, 2019

**\$179,223**

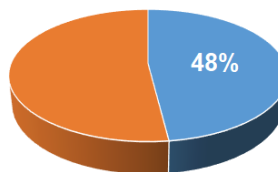
## What is FoodShare?

- FoodShare is the name of the Supplemental Nutritional Assistance Program (SNAP) in Wisconsin.
- This federally funded program enables hundreds of thousands of low-income adults, children, and seniors throughout the state with funds to purchase groceries.
- FoodShare is the state's leading anti-hunger program.

## Who Uses FoodShare in Wisconsin?\*



**42%** of recipients are children.

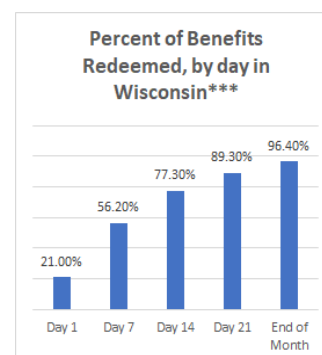
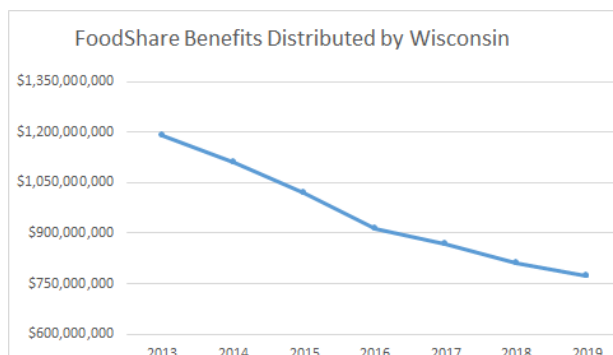


**48%** of families have at least one member who is elderly, blind or has disabilities.



**40%** of adult recipients are employed.

## FoodShare Benefits Distributed and Redeemed in Wisconsin



\* From Wisconsin Department of Health Services. April 202. FoodShare Program at a Glance.

\*\* Based on the average benefit amount per person in Fiscal Year 2019.

\*\*\* Cumulative percentages reported. Source: Department of Agriculture report, "Benefit Redemption Patterns in the Supplemental Nutrition Assistance Program". April 2011.

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Median Individual Earnings

**\$30,040**

51st out of 72 counties



Unemployment

**20.0%**

38.9% above  
the U.S. rate of 14.4%

Latest data available from April 2020.

## Economic Impact



SNAP dollar

+



Grocer

=



Economic Growth

For every \$1 in FoodShare benefits,  
an additional **\$1.70** is used in the local economy.

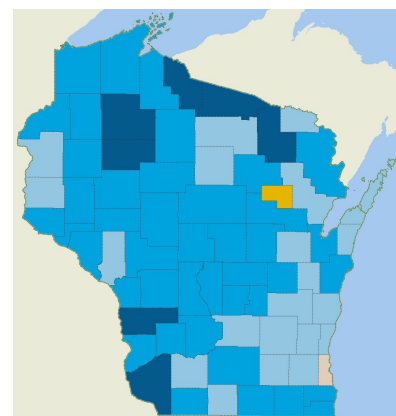
## Wisconsin Poverty by County

Percentage of Poverty

	<10
	10-15
	15-20
	20-25
	≥25



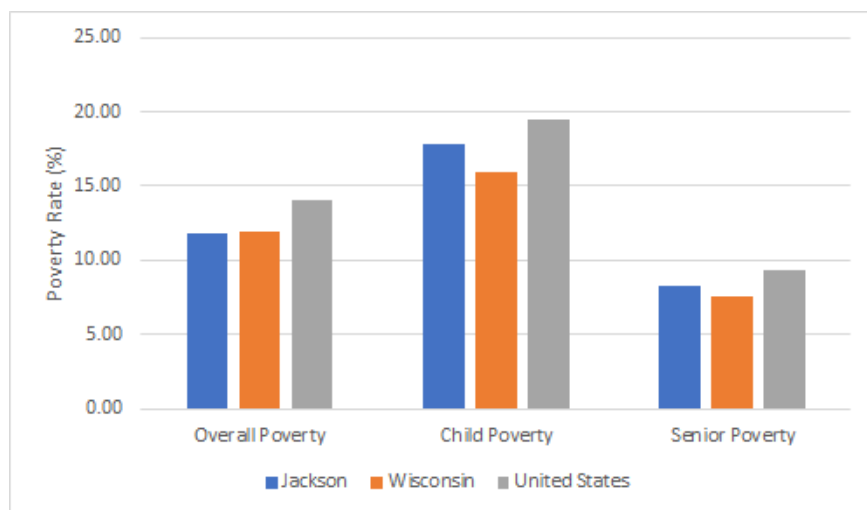
Jackson County: 11.8%



## Jackson County Poverty

- ↪ Jackson has a moderate level of poverty (11.8%), ranking it 39th out of 72 counties.
- ↪ Jackson has a high level of child poverty (17.8%), ranking it 52nd out of 72 counties.
- ↪ Jackson has a moderate level of senior poverty (8.3%), ranking it 48th out of 72 counties.

## Child and Senior Poverty



Sources:

United States Census, 2013-2018 American Community Survey 5-Year Estimates  
United States Department of Agriculture: Food and Nutrition Service  
United States Department of Labor: Employment & Training Institution

Wisconsin Department of Administration  
Wisconsin Department of Health Services  
Wisconsin Department of Workforce Development

Contact Hunger Task Force at 414-777-0483 or visit [HungerTaskForce.org](http://HungerTaskForce.org) for more information.