

# FOODSHARE OVERVIEW

## Manitowoc County

### Manitowoc County Snapshot



### FoodShare Recipients

**7,111**  
 People  
 (April 2020)

**9.0%**  
 of the county  
 population

Average Monthly Benefit  
 Amount per Person: 2018

**\$93.79**

\$105.83 n Wisconsin  
 \$129.96 or U.S. SNAP\*\*

Average Monthly Benefits  
 Distributed throughout  
 Manitowoc County, 2019

**\$575,096**

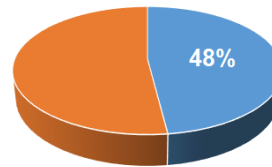
### What is FoodShare?

- ↳ FoodShare is the name of the Supplemental Nutritional Assistance Program (SNAP) in Wisconsin.
- ↳ This federally funded program enables hundreds of thousands of low-income adults, children, and seniors throughout the state with funds to purchase groceries.
- ↳ FoodShare is the state's leading anti-hunger program.

### Who Uses FoodShare in Wisconsin?\*



**42%** of recipients are children.

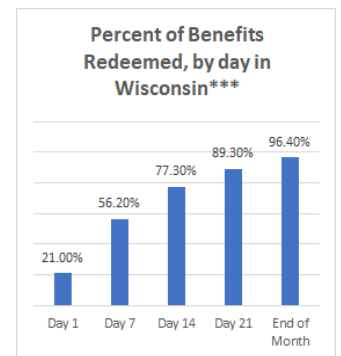
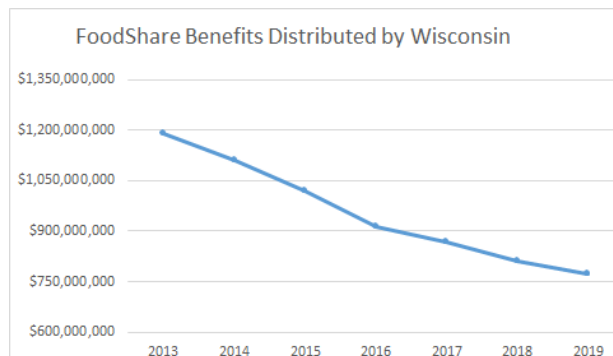


**48%** of families have at least one member who is elderly, blind or has disabilities.



**40%** of adult recipients are employed.

### FoodShare Benefits Distributed and Redeemed in Wisconsin



\* From Wisconsin Department of Health Services. April 2020. FoodShare Program at a Glance.

\*\* Based on the average benefit amount per person in Fiscal Year 2019.

\*\*\* Cumulative percentages reported. Source: Department of Agriculture report, "Benefit Redemption Patterns in the Supplemental Nutrition Assistance Program". April 2011.

Median Individual Earnings

**\$34,303**

17th out of 72 counties



Unemployment

**16.2%**

12.5% below  
the U.S. rate of 14.4%

Latest data available from April 2020.

### Economic Impact



SNAP dollar

+



Grocer

=



Economic Growth

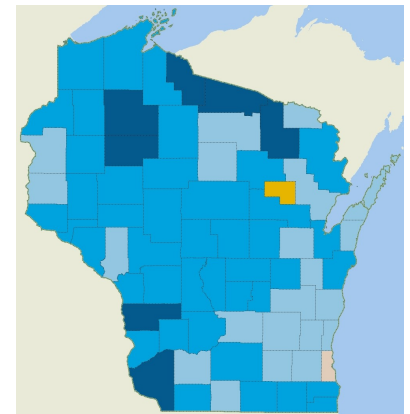
For every \$1 in FoodShare benefits,  
an additional \$1.70 is used in the local economy.

### Wisconsin Poverty by County

Percentage of Poverty

	<10
	10-15
	15-20
	20-25
	≥25

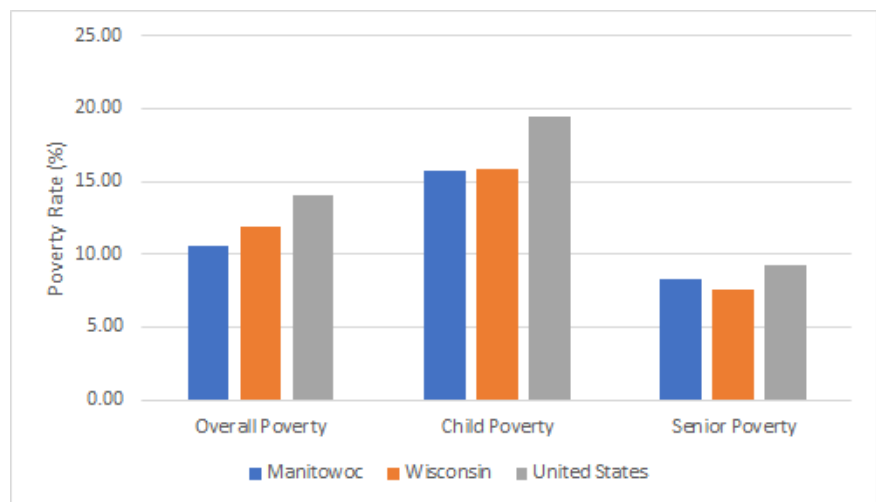
★ Manitowoc County: 10.6%



### Manitowoc County Poverty

- ↳ Manitowoc has a moderate level of poverty (10.6%), ranking it 30th out of 72 counties.
- ↳ Manitowoc has a moderate level of child poverty (15.7%), ranking it 41st out of 72 counties.
- ↳ Manitowoc has a moderate level of senior poverty (8.3%), ranking it 47th out of 72 counties.

### Child and Senior Poverty



Sources:  
 United States Census, 2013-2018 American Community Survey 5-Year Estimates  
 United States Department of Agriculture: Food and Nutrition Service  
 United States Department of Labor: Employment & Training Institution

Wisconsin Department of Administration  
 Wisconsin Department of Health Services  
 Wisconsin Department of Workforce Development