

# FOODSHARE OVERVIEW

Portage County

## Portage County SNAPshot



### FoodShare Recipients

**5,307** | **7.5%**  
 People | of the county  
 (April 2020) | population

Average Monthly Benefit  
 Amount per Person: 2019

**\$100.92**

\$105.83 in Wisconsin  
 \$129.96 for U.S. SNAP\*\*

Average Monthly Benefits  
 Distributed throughout  
 Portage County, 2019

**\$463,126**

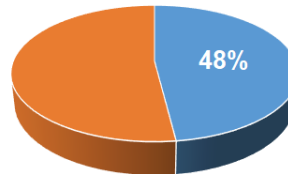
## What is FoodShare?

- ↳ FoodShare is the name of the Supplemental Nutritional Assistance Program (SNAP) in Wisconsin.
- ↳ This federally funded program enables hundreds of thousands of low-income adults, children, and seniors throughout the state with funds to purchase groceries.
- ↳ FoodShare is the state's leading anti-hunger program.

## Who Uses FoodShare in Wisconsin?\*



**42%** of recipients are children.

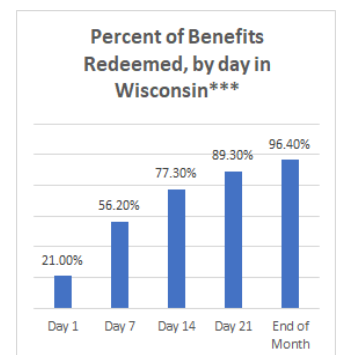
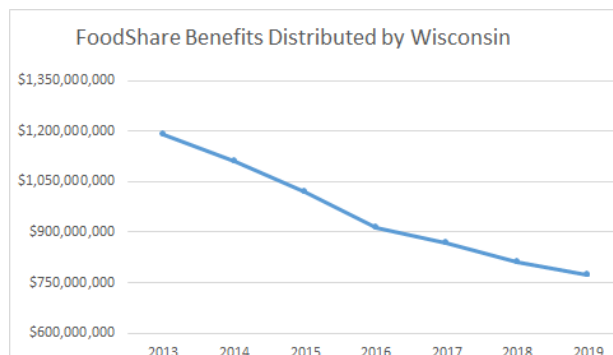


**48%** of families have at least one member who is elderly, blind or has disabilities.



**40%** of adult recipients are employed.

## FoodShare Benefits Distributed and Redeemed in Wisconsin



\* From Wisconsin Department of Health Services. April 2020. FoodShare Program at a Glance.

\*\* Based on the average benefit amount per person in Fiscal Year 2019.

\*\*\* Cumulative percentages reported. Source: Department of Agriculture report, "Benefit Redemption Patterns in the Supplemental Nutrition Assistance Program". April 2011.

Median Individual Earnings

**\$28,408**

60th out of 72 counties



Unemployment

**11.7%**

18.8% below  
the U.S. rate of 14.4%

Latest data available from April 2020

### Economic Impact



SNAP dollar

+



Grocer

=



Economic Growth

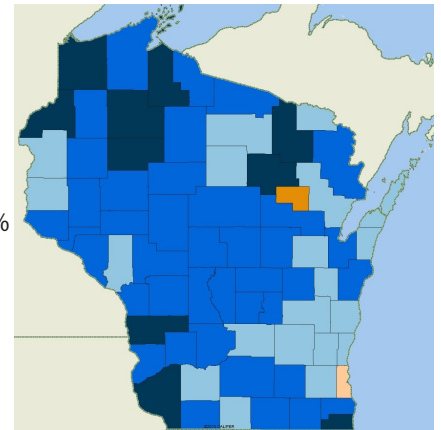
For every \$1 in FoodShare benefits,  
an additional \$1.70 is used in the local economy.

### Wisconsin Poverty by County

Percentage of Poverty

	<10
	10-15
	15-20
	20-25
	≥25

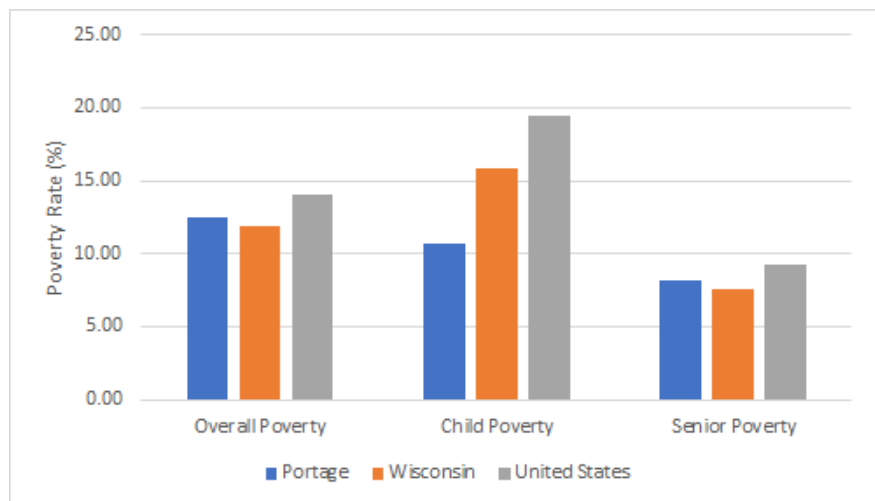
★ Portage County: 12.5%



### Portage County Poverty

- ↳ Portage has a moderate level of poverty (12.5%), ranking it 47th out of 72 counties.
- ↳ Portage has a low level of child poverty (10.7%), ranking it 16th out of 72 counties.
- ↳ Portage has a moderate level of senior poverty (8.2%), ranking it 46th out of 72 counties.

### Child and Senior Poverty



Sources:  
 United States Census, 2013-2018 American Community Survey 5-Year Estimates  
 United States Department of Agriculture: Food and Nutrition Service  
 United States Department of Labor: Employment & Training Institution

Wisconsin Department of Administration  
 Wisconsin Department of Health Services  
 Wisconsin Department of Workforce Development