FOODSHARE OVERVIEW

Rock County

What is FoodShare?

→ FoodShare is the name of the Supplemental Nutritional Assistance Program (SNAP) in Wisconsin.

→ This federally funded program enables hundreds of thousands of low-income adults, children, and seniors throughout the state with funds to purchase groceries.

→ FoodShare is the state’s leading anti-hunger program.

Who Uses FoodShare in Wisconsin?*

- 42% of recipients are children.
- 48% of families have at least one member who is elderly, blind or has disabilities.
- 40% of adult recipients are employed.

FoodShare Benefits Distributed and Redeemed in Wisconsin

- Average Monthly Benefit Amount per Person: 2019
  - $107.32
  - $105.83 in Wisconsin
  - $129.96 for U.S. SNAP**

- Average Monthly Benefits Distributed throughout Rock County, 2019
  - $2,270,034

** Based on the average benefit amount per person in Fiscal Year 2019.
 Median Individual Earnings

**$31,527**

41st out of 72 counties

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Unemployment

17.0%

18.1% above the U.S. rate of 14.4%

Latest data available from April 2020.

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**Economic Impact**

SNAP dollar + Grocer = Economic Growth

For every $1 in FoodShare benefits, an additional $1.70 is used in the local economy.

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**Wisconsin Poverty by County**

<table>
<thead>
<tr>
<th>Percentage of Poverty</th>
<th>Rock County: 13.6%</th>
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</thead>
<tbody>
<tr>
<td>&lt;10</td>
<td></td>
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<tr>
<td>10-15</td>
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<tr>
<td>15-20</td>
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<td>20-25</td>
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<td>≥25</td>
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</tbody>
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**Rock County Poverty**

- Rock has a high level of poverty (13.6%), ranking it 57th out of 72 counties.

- Rock has a high level of child poverty (21.4%), ranking it 63rd out of 72 counties.

- Rock has a low level of senior poverty (6.1%), ranking it out 13th out of 72 counties.

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**Child and Senior Poverty**

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Sources:

United States Census, 2013-2018 American Community Survey 5-Year Estimates

United States Department of Agriculture: Food and Nutrition Service

United States Department of Labor: Employment & Training Institution

Wisconsin Department of Administration

Wisconsin Department of Health Services

Wisconsin Department of Workforce Development

Contact Hunger Task Force at 414-777-0483 or visit HungerTaskForce.org for more information.