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Food for Families Goes Virtual!

Local Need Matched with Increased Safety

THE CORONAVIRUS PANDEMIC CAUSED AN UNPRECEDENTED DISRUPTION TO THE ECONOMY, INCOMES AND EMPLOYMENT, TRIGGERING AN INCREASE IN HUNGER IN OUR COMMUNITY.



Hunger Task Force has continued to remain open in service for children, families and seniors in Milwaukee, while ensuring our operations keep everyone safe and healthy.

This season, local need is as great as it's ever been. Pantry traffic is up, and the lingering challenges of the pandemic, unemployment and colder weather are making it harder for parents and seniors to put food on the table.

In the interest of safety, Hunger Task Force has suspended all in-person food drives this holiday season. Hunger Task Force and Food For Families sponsor Johnson Controls are excited to introduce the first-ever virtual Food For Families campaign to meet the need in a new, safe way.



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Food for Families History

A Tradition in Meeting the Need

THE FIRST EVER FOOD FOR FAMILIES CAMPAIGN WAS LAUNCHED MORE THAN 40 YEARS AGO.

It was a year of economic recession with great community need. Food was collected in barrels across the community and Hunger Task Force took its first steps as a food bank to distribute the food to emergency pantries.

1978	1993	2020
FOOD FOR FAMILIES, A GRASS ROOTS COMMUNITY PROJECT, IS CREATED BY WISN EMPLOYEES.	AS PART OF FOOD FOR FAMILIES, A PRIME TIME TELETHON WAS HELD TO RAISE MONEY FOR HUNGER TASK FORCE.	HUNGER TASK FORCE AND PARTNERS ADOPT THE FIRST EVER VIRTUAL FOOD FOR FAMILIES TO RAISE FUNDS AND KEEP FAMILIES AND DONORS SAFE.

Each year after, Food For Families grew in its traditions and partnerships to feed local families during tough times, including raising 546,000 pounds during the Great Recession of 2008.

Now, we're facing another economic downturn and the continuing challenges of the COVID-19 pandemic. The Food For Families tradition is facing a new challenge, and we need your help more than ever.

HUNGER TASK FORCE
FOOD for Families
SPONSORED BY Johnson Controls

Register your Virtual Food Drive today at www.HungerTaskForce.org/virtual-2020

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Host a Virtual Food Drive!



Food for Families is Going Virtual!

JOIN HUNGER TASK FORCE TO END HUNGER. HUNGERTASKFORCE.ORG



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Host a Virtual Food Drive!

Virtual Giving Made Easy!

Other Ways to Give...

Customize Your Virtual Food Drive

MILWAUKEE'S MOST STORIED TRADITION OF GIVING IS GOING VIRTUAL.

Customized with your name and private link.



Register your Virtual Food Drive today at www.HungerTaskForce.org/virtual-2020

Brand new this year, businesses and groups can create a customized Virtual Food Drive webpage. You'll get a private link to share with your colleagues, friends, worship group or book club, complete with a full menu of healthy foods and staples.

Johnson Controls is leading the way and calling on each business, group and family in the community to help feed those in need this holiday season.

Donating Virtually is Easy & Convenient!

WITH UNCERTAINTY AT EVERY TURN THIS YEAR, HUNGER TASK FORCE ANTICIPATES AN INCREASE IN NEED THIS HOLIDAY SEASON.

Your Virtual Food Drive is crucial to supplying tens of thousands in the Milwaukee community with the holidays' most important necessity—food. Low-income children, families and seniors thank you for your continued support as you take your food drive to a new level this year!

1) REGISTER YOUR VIRTUAL DRIVE

Register online at www.HungerTaskForce.org/virtual-2020. We'll call you to confirm your drive, answer your questions and walk you through the process.

2) SPREAD THE WORD

Bring your community together—virtually! Schedule video meet-ups with your friends, email your personalized link to the office or your place of worship, and share on social media with our handy sample posts.

3) GET RESULTS

Set a goal and we'll help you reach it! After your Virtual Food Drive is complete, we can total up your generosity and give you a full report!



Food For Families and All the Fixings

Want to focus your fundraising efforts on the traditional turkey with all the fixings? This special option allows you and your group to tally up festive birds and side dishes to create warm holiday memories for families!

Support Hunger Task Force during the Pandemic

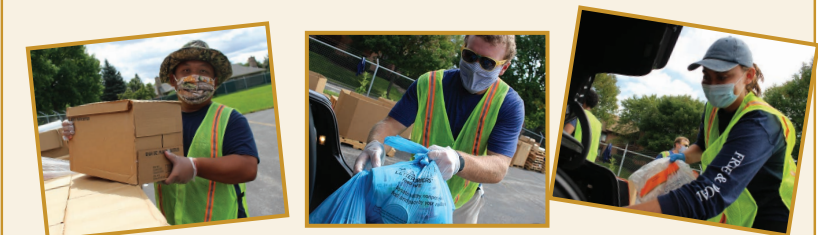
THE BEST WAY TO SUPPORT HUNGER TASK FORCE IS TO MAKE A CASH DONATION TO SUPPORT ONGOING FOOD AND RESOURCES TO HUNGRY FAMILIES IN MILWAUKEE.

For those individuals who are unable to donate online or who feel that physical food donations are their only option, Hunger Task Force will be working with many local organizations and partners to offer safe community events throughout the holiday season. Visit www.HungerTaskForce.org for more information, dates and details.

Volunteering in 2021

Not having the help of our volunteer force this year has been a huge challenge and required an extraordinary level of commitment from our staff.

In the interest of safety for both volunteers and staff, Hunger Task Force's volunteer program is suspended through 2020. We look forward to welcoming our volunteers back in 2021!



For more information on volunteer opportunities and to sign up, visit www.HungerTaskForce.org/volunteer.