

WORKING TO MAKE OURSELVES OBSOLETE



2016 ANNUAL REPORT


HUNGER TASK FORCE
FREE & LOCAL



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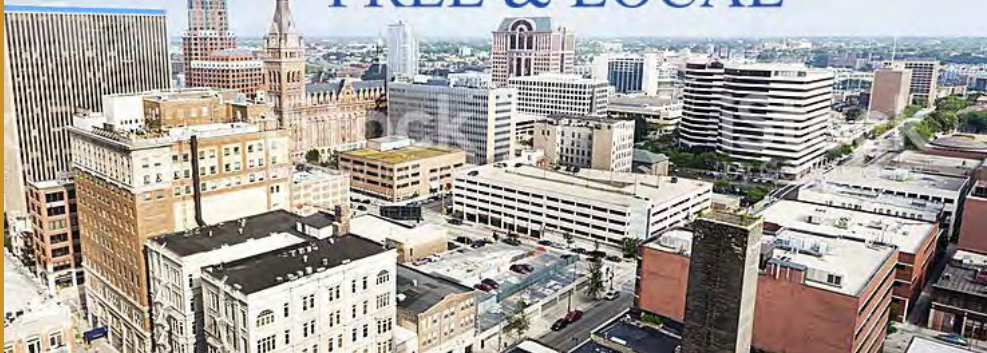
OUR MISSION:

Hunger Task Force believes that every person has a right to adequate food obtained with dignity. **WE WORK TO PREVENT HUNGER AND MALNUTRITION BY PROVIDING FOOD TO PEOPLE IN NEED TODAY and BY PROMOTING SOCIAL POLICIES to achieve A HUNGER-FREE COMMUNITY TOMORROW.**



HUNGER TASK FORCE

FREE & LOCAL





“HUNGER TASK FORCE IS DOING EVERYTHING HUMANLY POSSIBLE TO BECOME OBSOLETE.”

LETTER FROM THE EXECUTIVE DIRECTOR

There are hardworking people everywhere at Hunger Task Force. Our drivers, commonly called “the men in blue,” are some of the hardest working people I know, delivering truckloads of food to pantries across the city every day. Our farmers toil long hours with back-breaking work to grow fresh, bountiful food for people in need. Our advocates, educators and organizers work tirelessly to help advance an end to hunger.

Hunger ends when everyone has access to healthy food.

This Annual Report demonstrates the ‘hard work is good work’ message that characterizes Hunger Task Force. We’re working to end hunger. We want to be obsolete.

Ending hunger in Wisconsin is probable and responsible. Probable because the basic truth is that there is enough food produced in our state to feed every single one of us. Responsible because the simple truth is that everyone deserves enough food to be healthy.

Join us in making hunger obsolete. Volunteer every chance you get. Become a hardworking hunger-fighter. Learn as much as you can about ending hunger and then let’s do this together.

Sincerely,

A stylized, handwritten signature in white ink, consisting of a large, sweeping 'S' followed by a horizontal line and a small flourish.

Sherrie Tussler

FOOD BANKING: COLLABORATION IN ACTION



52 12

PANTRY SITES

SOUP KITCHENS

10 26

SHELTERS

SENIOR CENTERS

Most people in our community know that Hunger Task Force is a food bank. Serving free and healthy food to people in need is a concept the public easily understands.

But if asked, many would be hard-pressed to explain how resources get *from* the food bank *to* the people in need.

The answer is simple: our network of community partner organizations work together as the food distribution operation of Hunger Task Force. This unique network is a coalition of 150 free-standing, like-minded organizations motivated to increase people's access to healthy food. The network's service points are scattered across Southeastern Wisconsin operating as pantries, soup kitchens, shelters and senior distribution sites.

These sites connect resources to the community and the thousands of volunteers who unload food, pack groceries and prepare meals in direct service to families and seniors in need. **Without this network of partners, we'd just be a building full of food.**

Hunger Task Force knows that our network partners cannot serve the community on free food resources alone. Last year, alongside millions of pounds of free food, more than \$60,000 worth of equipment was gifted to 19 network partner sites to build their capacity, efficiency and service. This equipment helps sites store food safely, offer more fresh food items and provide a dignified method for families visiting pantries to select their own groceries in store-like settings.



9 MILLION
POUNDS OF FOOD



DELIVERED TO
OUR NETWORK

EVERY POUND
DELIVERED
FREE OF CHARGE



9,359

STOCKBOXES
DELIVERED TO
MILWAUKEE-AREA
LOW-INCOME
SENIORS
EACH MONTH



THE MOBILE MARKET: INNOVATION IN PRACTICE

In October 2015, Hunger Task Force transformed a former NASCAR trailer into a grocery store on wheels to combat the growing problem of food deserts in Milwaukee. The **Fresh Picks Mobile Market**, in partnership with Pick 'n Save, delivers fresh, affordable foods to underserved neighborhoods lacking access to traditional grocery outlets.



"I LOVE THE GRAPES; I LOVE THE CHERRIES; I LOVE ALL THE FRESH FRUITS AND VEGGIES. THE MOBILE MARKET IS SO CONVENIENT BECAUSE IT STOPS RIGHT BY WHERE I LIVE. IT GIVES ME A WAY TO SHOP FOR HEALTHY FOOD."

- Mary, Mobile Market shopper

Hunger Task Force was selected as one of 12 organizations in the country to receive a federal grant from the USDA to support the Mobile Market. The Mobile Market primarily targets senior hunger and those living in senior living communities and meal sites, but as the network has grown, anyone living nearby is encouraged to shop as well. The Market accepts debit, credit and Quest/FoodShare cards (no cash is accepted).

During its first month of operation, the Mobile Market visited 11 sites throughout Milwaukee. One year later, the Market now makes monthly stops to 35 sites on its regular route.



The Mobile Market breaks down barriers of income, geography and mobility by bringing the grocery store to low-income senior housing complexes, social service agencies and senior centers.



THE HUNGER TASK FORCE FARM



The Hunger Task Force Farm is unique, growing fresh fruits and vegetables for the sole purpose of feeding the hungry. Its nutrition education program connects urban youth with hands-on ways to lead a healthy lifestyle.



GOING GREEN FOR MILWAUKEE

At Hunger Task Force, we're committed to keeping our operation green. From efficient logistics to composting food waste and running a sustainable farm, stewardship of resources remains a core value. On our journey to being green, we took a close look at our agricultural practices at The Farm and asked, "How can we improve?" One thing was clear - we had a duty to restore and steward our farmland and natural areas for our community and the people we serve.


70 ACRES
PLANTED AND
HARVESTED IN 2016

5,500
VOLUNTEERS
HELPED SEED, WEED
& HARVEST FOODS




11,383 BINS
OF FRESH FRUIT &
VEGETABLES HARVESTED

2,000
SCHOOL-AGED
CHILDREN
LEARNED HEALTHY EATING HABITS



SUSTAINABILITY FOR THE FUTURE



Sustainable agriculture is grounded in the principle that we must meet the needs of the present without compromising the land for future generations to meet their own needs. Practices like cover cropping, conservation tillage and integrated pest management allow us to do just that. Managing The Farm sustainably allows us to build upon our success, setting us up for a bright future. Each year that passes, we see better soil quality, resulting in better fruits and vegetables for the hungry in Milwaukee.

We're proud to report that 100% of The Farm's acreage is now managed through sustainable practices. This transition was several years in the making, supported by The Harley-Davidson Foundation and Greater Milwaukee Foundation.



**500,000+
POUNDS**

FRESH WISCONSIN-GROWN PRODUCE
TO FEED THE HUNGRY

**MORE THAN 25
VARIETIES**

OF FRUITS & VEGETABLES
GROWN & HARVESTED

ADVOCACY: TO END HUNGER



Pictured: Matt Stenstra, Advocacy Campaign Manager

Hunger Task Force was started by a group of concerned citizens working to establish a local school breakfast program. Continuing the mission of these original advocates, one way we work to end hunger is through federal nutrition programs, especially for children.

Childhood hunger has always been a focus of our work. We know that kids can't learn if they go to school hungry, so our advocacy work continued to revolve around school breakfast in 2016. Hunger Task Force was one of six organizations chosen nationwide to join forces in ending childhood hunger as part of the No Kid Hungry Campaign through the Social Innovation Fund. We partnered with schools, service organizations and recreation directors to connect hungry kids to summer meals, after school meals and school breakfast.

Throughout 2016, our advocacy team worked with schools statewide that weren't participating in the school breakfast program. In one exciting example, we successfully advocated for the Cudahy School District to enroll all schools in the School Breakfast Program. More than 2,300 students in Cudahy now have access to healthy meals at all seven schools in the district.



Our School Breakfast Report Card is a comprehensive analysis of education institutions' performance in the School Breakfast Program throughout Wisconsin. The School Breakfast Program provides federally subsidized breakfasts to children at schools and child care facilities in the United States. This report analyzes why Wisconsin underperforms in this critical nutrition program, as well as offers schools and communities practical solutions for improvement.

49%
OF WISCONSIN
STUDENTS
(WHO QUALIFY FOR FREE OR
REDUCED-PRICE MEALS) EAT
SCHOOL LUNCH BUT MISS
SCHOOL BREAKFAST EVERY DAY.

Our advocacy team works hard year-round to ensure that children all across Wisconsin have access to the most important meal of the day.



NUTRITION EDUCATION: TO KEEP FAMILIES HEALTHY



"ONE DAY I TOLD MY MOM THAT I DON'T LIKE TOMATOES AND NOW, BECAUSE OF HUNGER TASK FORCE, I LOVE TOMATOES! I EAT SEVEN BABY TOMATOES EVERY DAY FOR SNACK."

- Sandra, Longfellow School

CHANGING THE WORLD: ONE TOMATO AT A TIME

Our Nutrition Education Program, run by Registered Dietitian, Lauren Haska, serves to help young students achieve a healthy lifestyle. The goal of the program is to teach complex nutrition concepts in a kid-friendly way, using hands-on experiences, both in five Milwaukee Public Schools and at the Hunger Task Force Farm in Franklin.

Students have the unique opportunity to visit The Farm where they grow, harvest and work with healthy ingredients in our demonstration kitchen. The students also receive a cookbook that features fun and affordable recipes to share with their families.

This past year, our program received national attention. Community outreach partners and other food bank operators visited from across the country to learn more. Our program continues to grow with new partnerships. Local chefs from some of Milwaukee's most prominent restaurants, including Goodkind, Wolf Peach, Dandan, Story Hill BKC and c. 1880, share their time and talent to inspire kids to get in the kitchen themselves.

All of these efforts align to help students build positive personal relationships with food.



"Working with the kids and staff at the Hunger Task Force Farm has made as much, if not more, of an impression on me than any of the other experiences I have had. Trust me when I say that these kids are *beyond* receptive to what we are showing them about the process."

- Kevin Sloan, Executive Chef,
Pabst/Riverside/Turner Hall Theater Group



LONG-STANDING PARTNERS OF FREE & LOCAL

Community partnerships fuel Hunger Task Force's work to end hunger. Together, we work side-by-side with groups, schools, businesses and individuals who believe in and support the Free & Local mission. From food drives that bring in thousands of pounds of food or an individual dropping off a frozen turkey before Thanksgiving, to a legacy gift or dollars placed in a donation box, every gift to Hunger Task Force is special and powerful.

FOOD FOR FAMILIES



Johnson Controls led the charge during the annual Food For Families campaign and raised more than 500,000 pounds of food.



WISCONSIN STATE FAIR



Wells Fargo \$2 Day launched the Wisconsin State Fair and raised 75,000 pounds of food!



TOUCHDOWNS FOR CHARITY



Sargento donated \$1,000 for every touchdown scored by the Green Bay Packers, and Hail Mary Hero Richard Rodgers got a standing ovation at Hunger Task Force.



HOLIDAY BINS



Hunger Task Force's Holiday Bins were stocked full of festive foods, including turkeys, hams and pizzas thanks to 102.9 The HOG, Rexnord and Palermo's.



KOHL'S SERVING UP SUPPER FOR KIDS



Kohl's Cares stepped up to deliver supper all summer long for children facing hunger in Milwaukee with nearly 65,000 meals.



STAMP OUT HUNGER



The National Association of Letter Carriers collected three million pounds of food for hungry families statewide during Stamp Out Hunger.



THANKSGIVING DRIVE THRU FOOD DRIVE



CBS 58 and the Brewers Community Foundation put on the mid-winter classic of food drives at Miller Park and raised 102,000 pounds of food.



FESTS FEED MKE



In collaboration with United Ethnic Festivals, festgoers donated nearly 160,000 pounds of food while visiting Milwaukee festivals last summer.



WISN 12 FOOD FOR FAMILIES PHONE BANK



WISN 12 and community partners set a record for donations raised at the 4th annual Food For Families Phone Bank: \$103,000!



NEW PARTNERS WHO JOINED THE FORCE THIS YEAR

Each year, new partners join the ranks to support Free & Local. Organizations step up to create new signature programs, individuals get involved and inspire, and community-driven hunger relief continues to grow around Hunger Task Force.

TASTE OF THE NFL



Hunger Task Force and Sanford restaurant chef Justin Aprahamian teamed up for the first time for the Kick Hunger Challenge.



BRUCE SPRINGSTEEN



The Boss himself asked concert-goers to support Free & Local during his March concert, and Milwaukee responded by setting the record for most money raised at a Bruce Springsteen concert—\$30,000!



WATERSTONE BANK



WaterStone Bank celebrated 95 years of service with a video contest and local voters chose Hunger Task Force for best video to receive a \$50,000 prize.



MATCH MADNESS MKE



Local donors went mad for matching gifts and raised over \$700,000 during the inaugural Match Madness MKE campaign!



COUSINS SUBS



Cousins Subs teamed up with the Milwaukee Bucks to help Hunger Task Force and pantries throughout Wisconsin Block Out Hunger through the donation of 3,229 pounds of food from its restaurants statewide and a gift of \$10,000 for emergency food supplies.



MEIJER



Meijer joined the pursuit of our community's largest peanut butter jar-hunt during the Wanted: Peanut Butter campaign.



LILI'S ICE CREAM STAND



Eight-year-old Lili Malone worked all summer long to raise over \$500 for Hunger Task Force at her ice cream stand.



MILWAUKEE TURKEY TROT



Thousands of runners took to the lakefront on Thanksgiving Day for the Milwaukee Turkey Trot to raise funds for Hunger Task Force. Gobble gobble!



FIVE O'CLOCK STEAKHOUSE



Milwaukee's classic steakhouse served up mouth-watering steaks, paired with a fine food drive for Free & Local throughout the year.



STRONG TEAM & STAFF



**TOP
WORK
PLACES
2016**

MILWAUKEE • WISCONSIN
JOURNAL SENTINEL

MANAGEMENT TEAM

Sherrie Tussler/Executive Director

Gary Zajc/Associate Director

Christopher Andrews/IT Manager

Martha Collins/ACCESS Project Manager

Lisa Feldmeier/Controller

Maureen Fitzgerald/Advocacy Director

Jonathan Hansen/Development Director

Michael Jonas/Food Bank Director

Sarah Kikkert/Communications Manager

Matt King/Farm Director

Lee Knouse/Logistics Manager

Rick Lewandowski/Senior Services Manager

Jerry Pipp/Warehouse Manager

Matt Stienstra/Advocacy Campaign Manager



Hunger Task Force is made up of a diverse group of hard-working individuals who come to work each day dedicated to fighting hunger. They are uncompromising when it comes to ensuring that Milwaukee's underserved receive the highest level of service and support. The principal strength of Hunger Task Force is its compassionate and committed staff.

**"WE HAVE PASSION FOR THE CAUSE OF HUNGER
AND WE GET THINGS DONE AT A POLICY LEVEL
AND AT A GRASS ROOTS LEVEL. WE CANVAS,
WE COLLECT FOOD AND MONEY, WE EDUCATE,...**

**...WE PLAN, WE PLANT,
WE GROW, WE PICK, WE DELIVER
AND WE EXECUTE."**



LEADERS: IN OUR COMMUNITY & BEYOND

HUNGER RELIEF FUND OF WISCONSIN

Hunger Relief Fund is a coalition of anti-hunger agencies working to provide nutritious food to those who need it most: children, the elderly, veterans and working-poor families.

Hunger Relief Fund raises money for member charities through the following public employee campaigns:

- Combined Federal Campaign
- Wisconsin State Employees Combined Campaign
- Milwaukee County Combined Giving Campaign
- City of Milwaukee Combined Giving Campaign
- Milwaukee Public School Combined Giving Campaign
- Suburban Combined Giving Campaign
- Milwaukee Area Technical College Combined Giving Campaign



The coalition acts as the unifying agent for agencies to maximize their opportunities for donations in order to achieve their missions.

Hunger Task Force is the volunteer administrator of the Hunger Relief Fund through both staff and services. Therefore, there is no cost of fundraising. The only title for staff associated with the fund is Volunteer Administrator. All Hunger Task Force staff volunteer as administrators throughout the year, however, the primary Volunteer Administrators are Sherrie Tussler, Jonathan Hansen and Alyson Herdeman.

There are no membership fees or service charges required of member agencies. These programs run on lean budgets and their “staff” are volunteers. There should not be strings attached when it comes to feeding people. That means 100% of your donation feeds your community.



The Hunger Relief Federation of Wisconsin is a statewide association of independent food banks and food pantries formed for the express purpose of mutual benefit in matters related to funding, resource sharing and public policy organizing. These statewide partners benefit from a variety of partnership and resource opportunities, including capacity building and technical resources, food- and fundraising networking and training in best practices.

The Free and Local federation is committed to feeding people in need and will provide a collective force to provide healthy food to those in need in Wisconsin, and to end hunger on the federal, state and local level.



VOLUNTEERS WHO DRIVE THE FORCE



More than
{ 16,000 }
VOLUNTEERS

give back annually to help sustain the
HUNGER TASK FORCE MISSION by:



- > Sorting food
- > Building Stockboxes
- > Volunteering at the Mobile Market
- > Harvesting & Seeding at the Farm



That's the equivalent of
{ \$1,130,880 }
WORTH OF FULL-TIME
WORK

donated by our
**GENEROUS VOLUNTEER
COMMUNITY!**

FINANCIALS



REVENUE

CONTRIBUTIONS

Individuals	\$2,048,657	11.00%
Foundations	3,268,751	17.56
Corporations	826,675	4.44
Hunger Relief Fund	233,624	1.25
Organizations	185,626	1.00
Bequests	5,000	0.03

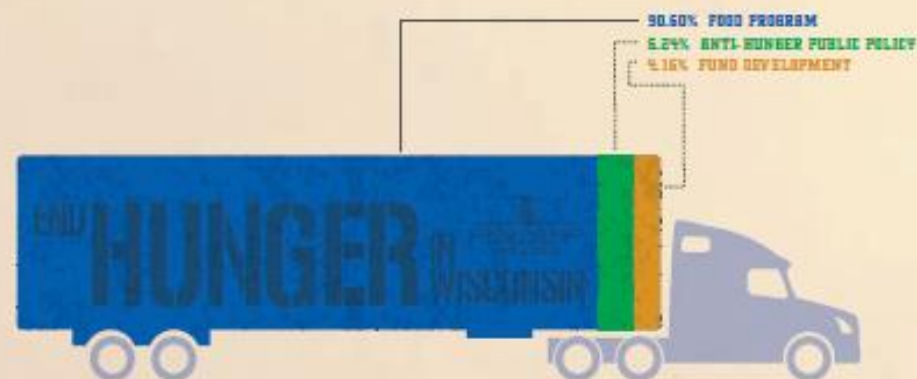
TOTAL CONTRIBUTIONS: 6,568,333 35.30%

EMERGENCY FOOD 9,539,311 51.20

GOVERNMENT GRANTS 2,166,205 11.60

OTHER 346,237 1.90

TOTAL: 18,620,086 100.00%



EXPENSES

PROGRAMS

Food Program	\$15,760,387	90.60%
Anti-Hunger Public Policy	910,726	5.24

TOTAL PROGRAMS: 16,671,113 95.84%

Fund Development 722,780 4.16

TOTAL: 17,393,893 100.00%

End of Year Net Assets: \$10,315,018



**"HUNGER TASK FORCE IS WISCONSIN'S
LEADING ANTI-HUNGER ORGANIZATION!
They're YOUR NEIGHBORS on the front
line DOING GREAT WORK...give them a
hand, this one's for them!"**

- BRUCE SPRINGSTEEN, MARCH 3, 2016



HUNGER TASK FORCE
FREE & LOCAL