

Food Sourcing and the Local Connection



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Food Sourcing and the Local Connection



Why Local

- Increase variety of produce offered
- Culturally relevant produce
- Reduce footprint
- Supporting the local economy
- Supports Local Farmers
- Fresh, healthy, nutrient-dense produce
- Strengthen local food system and agricultural supply chain resiliency



Research Local Farmers

National Farmers Market Directory

Farm Fresh Atlas of Wisconsin

USDA Local Food Directories

WI Local Food Directory

WI Farmers Union local chapters



Research Local Farmers

What products do they have available?

What is their capacity?

Transportation: delivery or pick-up?



Identify Your Needs

Survey your recipients

- Provide a listing of available items
- Are there other items you are interested in?

Aggregate responses

- Most requested items
- Determine quantity needed



Setting Expectations

Start small

- Most requested items

Flexibility: timing, quantity

- Constant communication

MOU and Invoicing



Food Safety & Handling

Conduct a farm visit

Quality Control Inspection

Produce Washing

Produce Storage

Packaging and Labeling



Sample Quality Control Inspection Report

Quality Control Inspection Report

(Only to be completed if product is rejected)



This form is for Food Access Programs to complete to reject product.

PLEASE reject product if it cannot be distributed. This food is purchased by WI LFPA for distribution.

DO NOT ACCEPT MARGINAL FOOD THEN COMPOST AS YOU MIGHT A STANDARD DONATION.

RECEIVED DELIVERY INFORMATION:

FARM NAME:	Traceability Sticker:	
PRODUCT:	TYPE	QUANTITY
PRODUCT TEMPERATURE ON ARRIVAL:	TEMPERATURE OF VEHICLE DELIVERING PRODUCT:	

QUALITY CONTROL:

Class of Attribute	Quality Attribute	Measurement of quality attribute	COMMENTS:
EXTERNAL	APPEARANCE (SIGHT)	Visual evaluation of size, shape, gloss and color.	
	FEEL (TOUCH)	Manual evaluation of firmness and texture.	
	DEFECTS	Visual evaluation of absence of defects or deterioration of color.	
PACKING MISC.	PACKAGING	Is the produce packed in clean & proper packaging keeping the product free from contamination?	
	LABELS	Is the pallet labeled?	
		Is the product labeled properly?	
RESULT OF INSPECTION:(circle one)	PASS	FAIL	
Additional Comments:			

DATE received:

DATE of inspect:

INSPECTED BY:

LOCATION OF DELIVERY:

SIGNATURE:

If the product does not pass inspection, please call WFHC at 715-227-1990. Take photo(s) of product and traceability sticker.

Received by WFHC Staff: _____ Date: _____



Marketing & Social Media

Promoting your partnership

- Post on social media
- Reach out to local media

Solicit local donors

- Support local farms and feed people in need



Vegetable & Fruit Production

Hoop House/High Tunnel, Raised Beds, & Food Plot



HUNGER TASK FORCE
THE FARM

Powered by:



Hoop House/High Tunnel



Hoop houses/High tunnels offer a protected space for growers to plant earlier and later into the season than normal field or outside conditions allow.

Supplemental irrigation, fertilization and weeding are required for successful hoop house production.

Hoop houses/High tunnels provide a protected environment for year-round production-

- Early Spring- Lettuce
- Summer- Tomatoes, Cucumbers, Peppers
- Fall and Winter- Collards, Mustard greens, Turnip greens, kale, spinach, carrots

Hoop house/High Tunnel Production



High Tunnel Pricing & Truss Options

Includes Greenhouse plastic, ventilating side curtains, & hardware
Note; Wood not included for endwalls and hip & base board

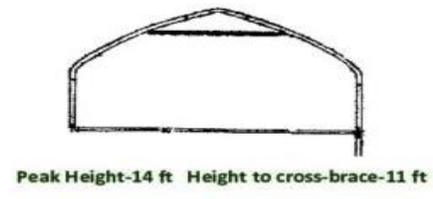
6 ft. Arch Spacing

5 ft. Arch Spacing



Standard High Tunnel (6' Sidewall Height)

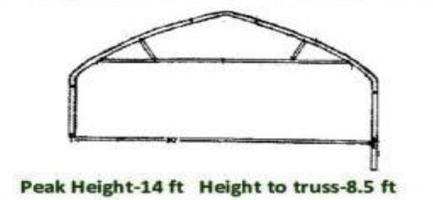
30' x 48'	\$ 4,210.50
30' x 60'	\$ 4,960.00
30' x 72'	\$ 5,664.00
30' x 96'	\$ 7,097.00
30' x 120'	\$ 8,952.00



30' x 50'	\$ 4,704.50
30' x 60'	\$ 5,426.00
30' x 70'	\$ 6,124.00
30' x 95'	\$ 7,954.00
30' x 120'	\$ 9,906.00

V- Truss High Tunnel (6' Sidewall Height)

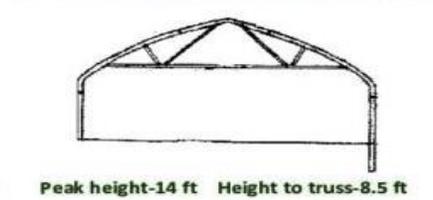
30' x 48'	\$ 4,532.50
30' x 60'	\$ 5,374.00
30' x 72'	\$ 6,194.00
30' x 96'	\$ 8,002.00
30' x 120'	\$ 9,455.00



30' x 50'	\$ 5,137.50
30' x 60'	\$ 5,955.00
30' x 70'	\$ 6,744.00
30' x 95'	\$ 8,839.00
30' x 120'	\$ 11,011.00

W-Truss High Tunnel (6' Sidewall Height)

30' x 48'	\$ 4,731.50
30' x 60'	\$ 5,630.00
30' x 72'	\$ 6,507.00
30' x 96'	\$ 9,268.00
30' x 120'	\$ 10,325.00



30' x 50'	\$ 5,406.00
30' x 60'	\$ 6,606.00
30' x 70'	\$ 7,115.00
30' x 95'	\$ 9,352.00
30' x 120'	\$ 11,577.00

2-3/8" Diameter Side-posts (13 gauge steel) are set in ground 32 inches
 (Note the smaller the gauge number the thicker the steel)



Hoop House/High Tunnel Costs



Supply Costs

- **Hoop house Structure 48" X 30'** - \$4,210.50
- **Soil**- 8 cubic yards-\$1400
- **Reputable Seed Companies**
 - Johnny's Selected Seeds
 - Jordan Seeds
 - Rupp Seeds
 - Harris Seeds
- **Seed Cost**- \$140
 - Early Spring- Lettuce- \$50
 - Summer- Tomatoes- \$50
 - Fall/Winter- Greens- \$40
- **Irrigation hose**- 50ft- \$25
- **Irrigation sprinkler**-\$30
- **Winter row cover**- \$145
- **Wire support hoops**- \$140

HUNGER TASK FORCE

FREE & LOCAL

Total Cost- 48' X 30'- \$6,090.50

Natural Resource Conservation Service
NRCS- High Tunnel Initiative Program

Raised Beds for Vegetable and Fruit Production



Raised beds for vegetable and fruit production

- Provides opportunity to grow vegetables in an area with little to no soil
- Improved soil drainage providing better soil conditions for vegetable and fruit crops production
- Great for production in small spaces
- Reduces soil compaction
- Less strenuous on your body
- Could add hoops and row cover for season extension

Versatility- can be constructed with wood, stone, brick or plastic



Raised Bed Costs



Supply Costs

•Wood or Cinder Blocks-\$200

•Deck Screws- \$10

•Soil- \$100

•Seed-

○ Summer-\$9

○ Fall- \$5

•Irrigation Hose- \$25

•Irrigation Sprinklers-\$30

•Irrigation Wand- \$12

•Wheelbarrow- \$60

•Rake- \$15

•Shovel- \$15

•Hand Trowel-\$9

•Total Cost- 3' X 11' Raised bed \$490

Food Plot for Vegetable and Fruit Production



Food plots for vegetable and fruit production:

- Provides a larger space than a small garden to grow more fresh fruits and vegetables for the underserved community
- Allows the ability to grow perennial crops like apple and pear trees and strawberries and raspberries that will return larger and stronger every year
- More space for vining crops like cucurbits (cucumber, yellow squash, zucchini, acorn and butternut squash, watermelon, cantaloupe
- More self-sufficiency

Food Plot Costs



Supply Costs

- Soil-** \$410
 - Seed-** \$85
 - Wheelbarrows-**\$180
 - Pitch Forks-**\$30
 - Rakes-**\$30
 - Seeder Earthway-**\$170
 - Irrigation Hose-**\$25
 - Irrigation Sprinkler-**\$30
 - Harvest Bins -**\$100
- Total Cost-** 25' X 25' Food Plot- \$1,060

Resources

1.) Production

- **UW planting guide**
- **Plant calculators**
- **Local Soil supplier**
- **Safe produce storage manual**
- **Safe produce handling video**
- **Templates for seeding, planting, harvesting**
- **Planning and data documents templates**
- **Seed companies**

2.) Hoop house/ High Tunnel kits

3.) NRCS- Natural Resource Service

- **High Tunnel Initiative program**



Questions?

www.HungerTaskForce.org/Farm



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